

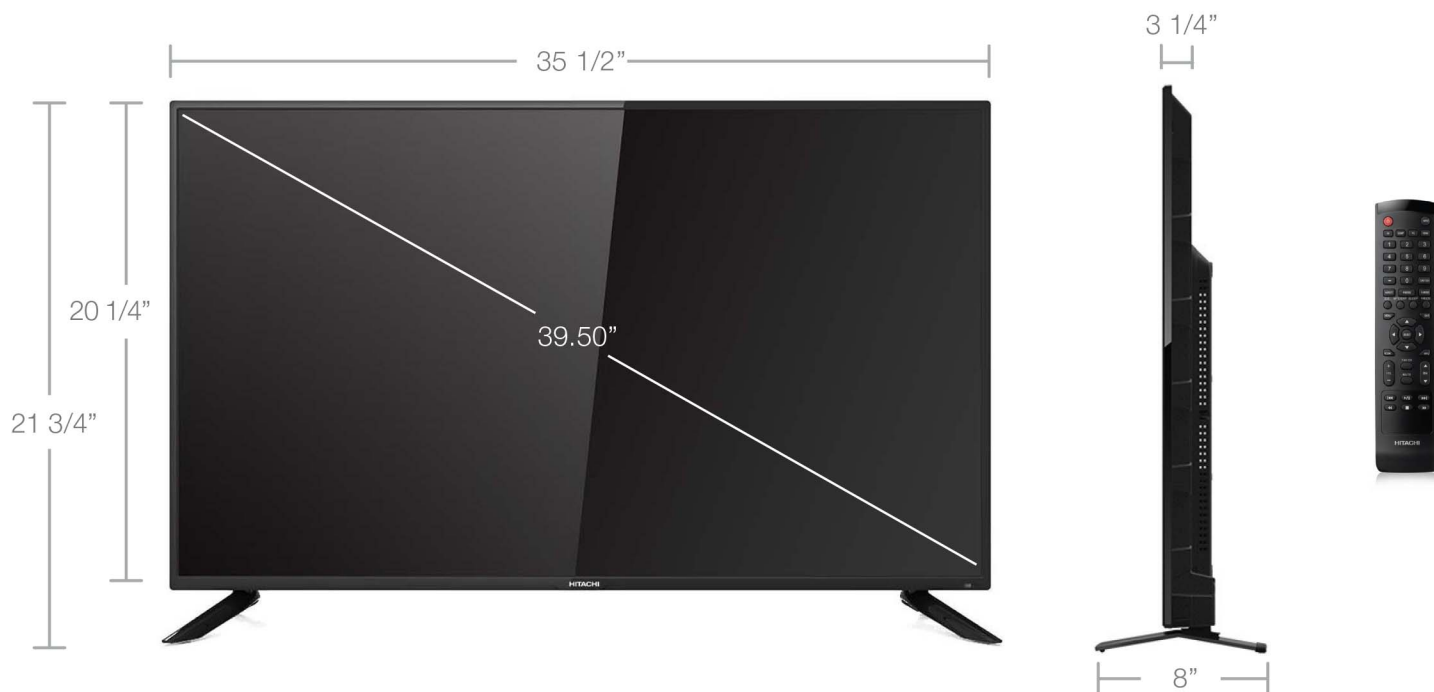
40K31

40" Class (39.50" Diagonal)

HITACHI
Inspire the Next



Hitachi's new Alpha Series delivers a tremendous viewing experience at an affordable price. With a beautiful gloss black bezel, FullHD 1080p resolution and a high efficiency LED backlight, the Alpha Series gives you all the features you expect from Hitachi at prices that respond to today's demand for luxury and value.



HI. | **HI.Style**
HI.Performance



Long Life LED (Direct)



JPEG Photo Viewer, Slideshow



Sleep Timer



Surround Sound



ARC available with HDMI2



Wideband Component Input



Headphones (3.5mm stereo)

40K31

40" Class (39.50" Diagonal)

Technical Specifications

Design

Piano Black
LED (Light Emitting Diode)
Liquid Crystal Display HDTV
Stand Type: Fixed

Picture

1080p Perfected (1920 x 1080)
Super-Clear Anti-Glare Screen
High Efficiency Liquid Crystal Display
Clear Motion Fast Response Time
Long Life LED (Direct)
Automatic Film Processing
3DMA De-Interlacing
3 Color Temperatures
5 Picture Modes

Convenience

English / Spanish / French OSD
ATSC / NTSC / QAM tuner
Picture Memory by Input
3 Aspect Modes
V-Chip Parental Control (Downloadable)
Advanced Closed Caption
Sleep Timer
JPEG Photo Viewer, Slideshow
Software Updates (via USB Input)

Audio

6W + 6W
Perfect Volume
Surround Sound

Inputs/Outputs

(3) HDMI® with CEC
(ARC available with HDMI 2)
(1) Wideband Component Input
(1) Composite Video Input *
(1) RF Antenna Input
(1) USB Input
(1) Digital Audio Output Coaxial
(1) Headphones (3.5mm Stereo)
(1) PC Input

*Audio is shared with Component Input

Supplied Accessories

Batteries
Owner's Guide
Quick Start Guide
Remote Control

Eco-Friendly Features

Auto Power Off
California CEC
Mercury Free

Dimensions & Shipping Information

(All measurements are approximate)

| | Carton Box | TV with Table Stand | TV without Table Stand |
|--------|------------|---------------------|------------------------|
| Width | 38 1/4" | 35 1/2" | 35 1/2" |
| Height | 24 7/8" | 21 3/4" | 20 1/4" |
| Depth | 6" | 8" | 3 1/4" |
| Weight | 16.54 lbs. | 11.6 lbs | 11.5 lbs. |

- Model 40K31
- VESA® Compliant Mounting Points (200 x 200)
- UPC: 0-50585-12389-2

Limited Warranty

1-Year Parts and Labor
(see official Limited Warranty for complete details, terms and conditions).