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**HITACHI INTRODUCES VORTEX BLOWER TECHNOLOGY TO  
NORTH AMERICA**

TARRYTOWN, NY, November 13, 2006 -- Hitachi America, Ltd., Industrial Systems Division, today announced introduction of Vortex Blower Technologies into North America. Hitachi's 37 years of Vortex Blower experience and nearly 100 years of compressed air experience are the foundation for these innovative products.

Features of both the E-series High Capacity and G-series High Pressure Vortex Blower line include but are not limited to:

- Flexible application for both air discharge and suction.
- Sound levels as low 49 dB(A)
- UL Listing
- Completely oil-less design
- Patented three dimension impeller to provide high discharge pressures
- Usage with Hitachi inverters for optimum energy efficiency

Hitachi's Vortex Blower products are part of the Air Technology Group, which is to be based in Charlotte, NC. The facility will be the center for all Air Technology Group business operations, warehousing, and training for Distribution Partners and OEMs.

For more information, please visit [www.hitachi.us](http://www.hitachi.us) or contact [airtechinfo@hal.hitachi.com](mailto:airtechinfo@hal.hitachi.com).

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Hitachi America, Ltd., Industrial Systems Division, supplies a broad range of industrial products and services. The division supplies sophisticated industrial equipment, components and services for application in pharmaceutical plants, food & beverage processing, steel making, mass transit systems, chemical plants, and other manufacturing facilities.

Hitachi America, Ltd., a subsidiary of Hitachi, Ltd., markets and manufactures a broad range of electronics, computer systems and products, and consumer electronics, and provides industrial equipment and services throughout North America. For more information, visit

<http://www.hitachi.us>.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 356,000 employees worldwide. Fiscal 2005 (ended March 31, 2006) consolidated sales totaled 9,464 billion yen (\$80.9 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's website at

<http://www.hitachi.com>.

