

© Hitachi America, Ltd.

**FOR IMMEDIATE RELEASE**

Contacts:

*Michelle M. Cio*

*Hitachi America, Limited*

*914.524.6615*

*Michelle.cio@hal.hitachi.com*

## **Hitachi Wins 2010 Leadership In Packaging Award For Coding / Marking**

Tarrytown, NY, December 6, 2010 -- Hitachi America, Ltd. today announced that its Industrial Inkjet Printer (Continuous Inkjet Printer) business has won the Packaging World Leadership in Packaging award for 2010. The Leadership in Packaging program was established by Packaging World to honor excellence and leadership among packaging machinery, material and service suppliers. Over 6,000 votes were cast by packaging professionals, and Hitachi America, Ltd was chosen as the leading company in the Coding/Marking category.

Hitachi America, Ltd., Industrial Components and Equipment Division supplies a broad range of sophisticated electrical and electronic components for application in pharmaceutical plants, food & beverage processing plants, chemical plants, and other manufacturing facilities. Hitachi products are known and respected for their reliability, durability, functionality and ease of use. Our diverse product line of small character ink jet printers, oil-free air compressors and variable frequency drives are all designed to help make businesses run more efficiently and effectively.

### About Hitachi

Hitachi America, Ltd., headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, automotive products and consumer electronics with operations throughout the Americas. For more information, visit [www.hitachi-america.us](http://www.hitachi-america.us). For information on other Hitachi Group companies in the United States, please visit [www.hitachi.us](http://www.hitachi.us)

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2009 (ended March 31, 2010) consolidated revenues totaled 8,968 billion yen (\$96.4 billion.) Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at [www.hitachi.com](http://www.hitachi.com).

LEADERSHIP  
IN PACKAGING  
—2011—

###