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**HITACHI BRINGS AFFORDABILITY AND RELIABILITY TO
BUSINESS/CONFERENCE ROOM APPLICATIONS WITH NEW CP-X440
PROJECTOR AT INFOCOMM 05**

-- The CP-X440 features 2,500 ANSI lumens of brightness and a 3-year warranty --

LAS VEGAS, www.hitachi.us, June 6, 2005 – Underscoring its commitment to providing affordable and reliable solutions to corporate boardroom environments, the Digital Media Division of Hitachi America, Ltd., a subsidiary of Hitachi, Ltd., Tokyo, Japan (NYSE: HIT), has introduced its new CP-X440 model XGA projector. With 2,500 ANSI lumens, advanced connectivity and portability, the CP-X440 is an easy-to-use projector that meets the needs of any business presentation.

“The CP-X440 offers a wealth of options to presenters in professional settings,” said Pete Denes, director of sales, Hitachi America. “At 2,500 ANSI lumens and only 7.7 pounds, the CP-X440 sacrifices nothing in the way of performance, and can be easily transported from room to room.”

With a resolution of 1024 x 768 and a 4:3 aspect ratio, the CP-X440 model provides unmatched clarity. The CP-X440 model also features a low 33dB noise rating, a manual 1:1.2 zoom, and quick start. The quick start feature improves start-up time and easy-to-use set-up features making it a favorite model for both amateur or professional presenters. The CP-X440 also provides full connectivity including standard video connections and RS-232 control. A 3-year warranty is also available.

About Hitachi

Hitachi America, Ltd. markets and manufactures a broad range of electronics, computer systems and products, and consumer electronics, and provides industrial equipment and services throughout North America. For more information on Hitachi in North America, visit <http://www.hitachi.us>.

Hitachi, Ltd., (NYSE: HIT), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 347,000 employees worldwide. Fiscal 2004 (ended March 31, 2005) consolidated sales totaled 9,027.0 billion yen (\$84.4 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's Website at <http://www.hitachi.com>.