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**HITACHI'S NEW CP-X444 PROJECTOR OFFERS THE DEALER/DISTRIBUTOR
CHANNEL AFFORDABILITY, VERSATILITY AND BRIGHTNESS AT
INFOCOMM 05**

-- The CP-X444 features 3,200 ANSI lumens of brightness in a compact chassis--

LAS VEGAS, www.hitachi.us, June 6, 2005 – Bringing high brightness and versatility to the dealer/distributor market, the Digital Media Division of Hitachi America, Ltd., a subsidiary of Hitachi, Ltd., Tokyo, Japan (NYSE: HIT), today introduced its new CP-X444 model XGA projector. At 3,200 ANSI lumens, a wealth of connectivity options at an affordable price point, the CP-X444 fills a much-needed niche for dealers and distributors.

“The CP-X444 is an ideal projector for users in mid-sized environments,” said Pete Denes, director of sales, Hitachi America. “The high brightness of the product, combined with its portability, guarantee that it will live up to today’s rigorous performance standards while providing unprecedented versatility.”

With a resolution of 1024 x 768 and a 4:3 aspect ratio, the CP-X444 model provides unmatched clarity and a manual 1:1.2 zoom. The CP-X444 model also features quick start and a low 33dB noise rating in Whisper Mode. The quick start feature improves start-up time and easy-to-use set-up features making it a favorite model for both amateur or professional presenters. Additionally, the projector features full connectivity, including standard video connections and RS-232 control.

About Hitachi

Hitachi America, Ltd. markets and manufactures a broad range of electronics, computer systems and products, and consumer electronics, and provides industrial equipment and services throughout North America. For more information on Hitachi in North America, visit <http://www.hitachi.us>.

Hitachi, Ltd., (NYSE: HIT), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 347,000 employees worldwide. Fiscal 2004 (ended March 31, 2005) consolidated sales totaled 9,027.0 billion yen (\$84.4 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's Website at <http://www.hitachi.com>.