

**InfoComm Booth #1937  
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**HITACHI AMERICA INTRODUCES NEW CP-RX60 LCD PROJECTOR AT  
INFOCOMM 05**

*-- Light weight and reliability makes CP-RX60 model projector ideal for entry-level use in the  
home, business or school --*

**LAS VEGAS, NEVADA**, [www.hitachi.us](http://www.hitachi.us), June 8, 2005 – With an eye towards bringing professional-quality projection to entry-level environments, the Digital Media Division of Hitachi America, Ltd., today announced at InfoComm 05 (Hitachi America booth #1937) the introduction of the new CP-RX60 projector.

“With projector technology becoming more accessible, we are seeing a dramatic increase of users in the home, workplace and classroom,” said Pete Denes, director of

sales, Hitachi America, Digital Media Division. “The CP-RX60 gives new users of projectors a simple interface and easy setup features, but with the high standard of performance for which Hitachi America is known.

The CP-RX60 is an affordable and easy-to-use projector ideal for quick setup and portability, measuring only 11 x 3 x 8 inches and weighing 4.8 pounds. Additionally, at 1,500 ANSI lumens and a 300:1 contrast ratio, the CP-RX60 provides the brightness and clarity required in a variety of presentation environments. At a resolution of 1024 x 768 and 4:3 aspect ratio, it can meet the quality demands of any application. Additionally, noise level is only 33 dB in whisper mode.

### **About Hitachi**

Hitachi America, Ltd. markets and manufactures a broad range of electronics, computer systems and products, and consumer electronics, and provides industrial equipment and services throughout North America. For more information on Hitachi in North America, visit <http://www.hitachi.us>.

Hitachi, Ltd., (NYSE: HIT), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 347,000 employees worldwide. Fiscal 2004 (ended March 31, 2005) consolidated sales totaled 9,027.0 billion yen (\$84.4 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company’s Website at <http://www.hitachi.com>.

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