

**InfoComm Booth #1937
FOR IMMEDIATE RELEASE**

Contacts:

*Gerard F. Corbett
Hitachi America, Ltd.
650.244.7900
gerard.corbett@hal.hitachi.com*

*Tamara Deschryver
Hitachi America, Ltd.
650.244.7880
tamara.deschryver@hal.hitachi.com*

*Daniel O'Connell
Griffin Public Relations & Marketing
(212) 481-3456 x12
doconnell@griffinpr.com*

HITACHI INTRODUCES NEW CP-X443 PROJECTOR FOR MEDIUM- TO LARGE-SIZED VENUES AT INFOCOMM 05

-- The CP-X443 features 2,700 ANSI lumens of brightness and 4 3-Watt built-in speakers --

LAS VEGAS, NEVADA, www.hitachi.us, June 8, 2005 – Setting a new benchmark in product feature set and performance for conference room settings (up to 300 people), the Digital Media Division of Hitachi America, Ltd., a subsidiary of Hitachi, Ltd., Tokyo, Japan (NYSE: HIT), today introduced its new CP-X443 model XGA projector. Featuring 2,700 ANSI lumens, built-in sound, light weight and advanced connectivity, the CP-X443 model provides systems integrators with greater versatility to serve their customers with a Hitachi professional-grade projector.

“Because of its versatile feature set and reliable performance, the CP-X443 is an asset to presenters and instructors, and is a reliable integration product for contractors and

consultants,” said Pete Denes, director of sales, Hitachi America. “At 2,700 ANSI lumens, with built-in 3-Watt speakers, the CP-X443 offers a complete presentation solution for the boardroom environment.”

With a resolution of 1024 x 768 and a 4:3 aspect ratio, the CP-X443 model projects large-screen images that are clear and easy to see, even in large rooms or bright environments. Additionally, the CP-X443 model projector has been designed with audio in mind, as four 3-Watt speakers are built in, providing sufficient sound in classrooms without the need for additional external speakers.

About Hitachi

Hitachi America, Ltd. markets and manufactures a broad range of electronics, computer systems and products, and consumer electronics, and provides industrial equipment and services throughout North America. For more information on Hitachi in North America, visit <http://www.hitachi.us>.

Hitachi, Ltd., (NYSE: HIT), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 347,000 employees worldwide. Fiscal 2004 (ended March 31, 2005) consolidated sales totaled 9,027.0 billion yen (\$84.4 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company’s Website at <http://www.hitachi.com>.