

**InfoComm Booth #1937
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**HITACHI AMERICA ADDS DURABILITY AND PERFORMANCE TO ENTRY
LEVEL BUSINESS AND SCHOOL PROJECTORS AT INFOCOMM 05 WITH
INTRODUCTION OF THE NEW ED-X3400**

*-- The XGA projector extends lamp life while maintaining a bright picture, all in an
economical and compact unit ideal for small business --*

LAS VEGAS, NEVADA, www.hitachi.us, June 8, 2005 – Bringing unprecedented usability and flexibility to entry-level businesses and schools requiring robust performance in a reasonably priced and compact projector, the Digital Media Division of Hitachi America, Ltd., today introduced the new ED-X3400 projector at InfoComm 05 (Hitachi America booth #1937).

“For the small business or the school administration that doesn’t have highly trained users but wants high performance projectors, the new X3400 will thrive in those tough conditions,” said Pete Denes, director of sales, Hitachi America. “And the compact size

and durability means that it can easily be moved from room to room and will still maintain the same high performance.”

The X3400 measures a compact 11.7 x 2.5 x 9.2 inches and weighs a light 5.5 pounds, which means small business owners and school employees can conveniently transport it within a facility and between locations. The 1,500 ANSI Lumens in Power Up mode offers a bright picture with a 400:1 contrast ratio. XGA resolution of 1024 x 768 in a 4:3 aspect ratio ensures businesses and schools the brilliant picture and definition they need for their presentations. The zoom is a manual 1:1.2 and the projector operates at a quiet noise rating of 32 dB.

About Hitachi

Hitachi America, Ltd. markets and manufactures a broad range of electronics, computer systems and products, and consumer electronics, and provides industrial equipment and services throughout North America. For more information on Hitachi in North America, visit <http://www.hitachi.us>.

Hitachi, Ltd., (NYSE: HIT), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 347,000 employees worldwide. Fiscal 2004 (ended March 31, 2005) consolidated sales totaled 9,027.0 billion yen (\$84.4 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's Website at <http://www.hitachi.com>.

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