

**InfoComm Booth #1937  
FOR IMMEDIATE RELEASE**

*Contacts:*

*Gerard F. Corbett  
Hitachi America, Ltd.  
650.244.7900  
gerard.corbett@hal.hitachi.com*

*Tamara Deschryver  
Hitachi America, Ltd.  
650.244.7880  
tamara.deschryver@hal.hitachi.com*

*Daniel O'Connell  
Griffin Public Relations & Marketing  
(212) 481-3456 x12  
doconnell@griffinpr.com*

**HITACHI AMERICA BRIGHTENS THE PICTURE IN BUSINESS PROJECTORS AT  
INFOCOMM 05 WITH INTRODUCTION OF THE NEW ED-X3450**

*-- Higher resolution and brighter pictures now available for the business and portable  
projector market at new price point --*

**LAS VEGAS, NEVADA**, [www.hitachi.us](http://www.hitachi.us), June 8, 2005 – Bringing high resolution and portability to the business market, the Digital Media Division of Hitachi America, Ltd., today announced at InfoComm 05 (Hitachi America booth #1937) the introduction of the new ED-X3450 projector.

“Business presentations require sharp, vivid pictures from a projector that is light and portable,” said Pete Denes, director of sales, Hitachi America. “The X3450 delivers on those elements while drawing on the history of Hitachi’s high technology engineering prowess to provide all that in a projector that is also durable and cost effective.”

The X3450 offers the business and portable projector market a full-featured, high quality projector that makes sense for any business application, no matter how rigorous the

demands. Measuring a compact 11.7 x 2.5 x 9.2 inches and weighing in at a mere 5.5 pounds, it can meet business requirements for projectors that travel or just have to move down the hall. The bright 2,000 ANSI Lumens projector (in Power Up mode) with a 400:1 contrast ratio provides the business market with a brilliant picture at the clarity and sharpness required to detail critical information in a business presentation. At a resolution of 1024 x 768 and 4:3 aspect ratio, it can meet the quality demands of any application. Noise level is a quiet 32 dB in whisper mode.

### **About Hitachi**

Hitachi America, Ltd. markets and manufactures a broad range of electronics, computer systems and products, and consumer electronics, and provides industrial equipment and services throughout North America. For more information on Hitachi in North America, visit <http://www.hitachi.us>.

Hitachi, Ltd., (NYSE: HIT), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 347,000 employees worldwide. Fiscal 2004 (ended March 31, 2005) consolidated sales totaled 9,027.0 billion yen (\$84.4 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's Website at <http://www.hitachi.com>.

# # #