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HITACHI AMERICA INTRODUCES CP-RS56 ENTRY-LEVEL PORTABLE PROJECTOR

-- The CP-RS56 features optical zoom, two RGB inputs and a lower cost of ownership. --

BRISBANE, CALIFORNIA, www.hitachi.us, **April 4, 2006** — Setting new standards for entry-level portable projectors, Hitachi America, Ltd., Ubiquitous Platform Systems Division, is introducing the CP-RS56 model projector. With innovative features including optical zoom and advanced connectivity, the CP-RS56 brings a high level of sophistication while remaining extremely easy to use.

“In developing the CP-RS56 model projector, we identified an opportunity to provide entry-level users with an intuitive interface while adding features not typically seen in other projectors,” said Pete Denes, director of sales, Hitachi America, Ubiquitous Platforms Systems Division. “The CP-RS56 is the next step in flexibility from Hitachi America as we push the envelope of performance with no compromise in reliability.”

The CP-RS56 has a light weight of only 5.1 pounds with a brightness of 1,600 ANSI Lumens. Moreover, the CP-RS56 features two RGB inputs, SVGA resolution and a 500:1 contrast ratio. The CP-RS56 also includes a 3,000 hour lamp life in Whisper Mode, contributing to a lower cost of ownership for end-users in a variety of applications.

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About Hitachi

Hitachi America, Ltd., Ubiquitous Platform Systems Division, produces and markets a wide variety of digital products for business and consumers. The division's Consumer Group markets high-definition plasma televisions and monitors, LCD projection and flat panel HDTVs, LCD projectors, and DVD camcorders and DVD players. The division's Business Group markets LCD projectors, professional plasma monitors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories. For consumer products, please visit www.hitachi.us/ty. For business products, please visit www.hitachi.us/digitalmedia. For more information about electronic whiteboards and Starboard software, please visit Hitachi Software at www.hitachi-soft.com. Hitachi brand business products are connected through Hitachi's OneVision program, which makes it possible for any Hitachi business unit dealer to sell Hitachi products from other Hitachi business units.

Hitachi America, Ltd., a subsidiary of Hitachi, Ltd., markets and manufactures a broad range of electronics, computer systems and products, and consumer electronics, and provides industrial equipment and services throughout North America. For more information, visit <http://www.hitachi.us>.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 347,000 employees worldwide. Fiscal 2004 (ended March 31, 2005) consolidated sales totaled 9,027.0 billion yen (\$84.4 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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