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**HITACHI AMERICA BRINGS LOWER COST OF OWNERSHIP TO PRO AV  
MARKET WITH INTRODUCTION OF CP-RX61 LCD PROJECTOR**

*-- New projector boasts two RGB inputs, optical zoom and easy-to-use interface. --*

BRISBANE, CALIFORNIA, [www.hitachi.us](http://www.hitachi.us), **April 4 , 2006** — With an array of key features that translate into added value for end-users in entry-level corporate applications, Hitachi America, Ltd., Ubiquitous Platform Systems Division, is introducing the CP-RX61 model projector. The CP-RX61 features advanced connectivity (including two RGB inputs), optical zoom and unparalleled reliability, providing business professionals with an overall lower cost of ownership.

“In the corporate market, we have seen a demand for advanced performance features, but with the intuitive user interface for which Hitachi projectors are known,” said Pete Denes, director of sales, Hitachi America, Ubiquitous Platforms Systems Division. “The introduction of the CP-RX61 means better value and reliable performance for end-users in business applications.”

The CP-RX61 LCD projector features a brightness of 1,600 ANSI lumens at a light weight of 5.1 pounds, along with vertical keystone correction and a 500:1 contrast ratio. Additionally, the CP-RX61 boasts a lamp life of approximately 3,000 hours in Whisper Mode and a noise level of 33 dB in Whisper Mode.

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The CP-RX61 features Gamma Correction, Freeze Function and Vertical Keystone Correction. A built-in 1W speaker eliminates the need for external speakers in small boardrooms and offices. Moreover, the CP-RX61 has a throw distance of 60 inches at 5.9 feet.

### **About Hitachi**

Hitachi America, Ltd., Ubiquitous Platform Systems Division, produces and markets a wide variety of digital products for business and consumers. The division's Consumer Group markets high-definition plasma televisions and monitors, LCD projection and flat panel HDTVs, LCD projectors, and DVD camcorders and DVD players. The division's Business Group markets LCD projectors, professional plasma monitors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories. For consumer products, please visit [www.hitachi.us/tv](http://www.hitachi.us/tv). For business products, please visit [www.hitachi.us/digitalmedia](http://www.hitachi.us/digitalmedia). For more information about electronic whiteboards and Starboard software, please visit Hitachi Software at [www.hitachi-soft.com](http://www.hitachi-soft.com). Hitachi brand business products are connected through Hitachi's OneVision program, which makes it possible for any Hitachi business unit dealer to sell Hitachi products from other Hitachi business units.

Hitachi America, Ltd., a subsidiary of Hitachi, Ltd., markets and manufactures a broad range of electronics, computer systems and products, and consumer electronics, and provides industrial equipment and services throughout North America. For more information, visit <http://www.hitachi.us>.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 347,000 employees worldwide. Fiscal 2004 (ended March 31, 2005) consolidated sales totaled 9,027.0 billion yen (\$84.4 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.