

**InfoComm Booth #2537
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HITACHI NOW DELIVERING CPX-1250 PROJECTOR FOR MEDIUM- TO LARGE-SIZED VENUES

-- CP-X1250/CP-X1200 Series Projectors Now Offer Free Built-In Network Functionality --

ATLANTA, GEORGIA, www.hitachi.us, June 9, 2004 – The Digital Media Division of Hitachi America, Ltd., a subsidiary of Hitachi, Ltd., Tokyo, Japan (NYSE: HIT), began delivery today of its CP-X1250 series LCD projector, joining the CP-X1200 series projector, which has been shipping since March. According to Pete Denes, director of sales for Hitachi America, Ltd., Digital Media Division, the built-in network functionality featured in both models is now available at no additional cost. The announcement was made at InfoComm 04 at the Hitachi America booth (#2537).

“Our XGA products have always been among our most popular models for a wide range of business and education uses,” Denes said. “With the CP-X1250 and CP-X1200 series, we look forward to providing our renowned level of versatility and advanced feature set, but with the added, required enhancements for large-scale venues.”

Both projectors offer XGA resolution (1024 x 768), exceptionally high brightness and a wide range of lens options for flexibility with any environment. The CP-X1250 series offers brilliant, crisp images at 4,500 ANSI lumens and an 800:1 contrast ratio, while the CP-X1200 series delivers 3,500 ANSI lumens and an 800:1 contrast ratio. Both projectors display images via a 1.5x zoom lens that can enable projection on screens up to 100 inches and are outfitted with a bayonet lens that can support up to four optional lenses for specific application needs based on the size and environment of a room.

The CP-X1250 and CP-X1200 series can also be remotely controlled and maintained through a LAN network connection, providing the ability to network, control and maintain the projectors remotely. The network functionality also makes it easy to control multiple projectors in different rooms and to monitor for functions such as remaining lamp life.

Additional product features provided by both the CP-X1250 and CP-X1200 series projectors include digital horizontal and vertical keystone correction, lens shift (10:0 to 1:1), progressive scan for reproducing the highest quality picture, front exhaust systems and convenient lamp replacement. Both projectors weigh 17 pounds and offer a full range of connectivity options such as RGB, composite, component, M1, and S-Video.

About Hitachi

Hitachi America, Ltd., Digital Media Division, supplies high-performance multimedia products to OEMs, value-added resellers, system integrators and distributors. The division's products include LCD/LCOS projectors and color laser beam printers.

Hitachi America, Ltd., a subsidiary of Hitachi, Ltd., markets and manufactures a broad range of electronics, computer systems and products, and consumer electronics, and provides industrial equipment and services throughout North America. For more information, visit <http://www.hitachi.us>.

Hitachi, Ltd. (NYSE: HIT), headquartered in Tokyo, Japan, is a leading global electronics company, with approximately 326,000 employees worldwide. Fiscal 2003 (ended March 31, 2003) consolidated sales totaled 8,634.4 billion yen (\$81.4 billion). The company offers a wide range of systems, products and services in market sectors, including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's Web site at <http://www.hitachi.com>.

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