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**HITACHI INTRODUCES CP-X608 PROJECTOR FOR LARGE VENUES**

*-- The CP-X608 boasts a brightness of 4,000 ANSI lumens and offers networking and remote management capabilities. --*

**BRISBANE, CALIFORNIA**, [www.hitachi.us](http://www.hitachi.us), **September 6, 2006** — Bringing high power and ease of use to education and large-venue environments, Hitachi America, Ltd., Ubiquitous Platform Systems Division has introduced the CP-X608 3LCD projector. The CP-X608 features capabilities for PC-less operation and networking, bringing an advanced level of versatility to presenters.

“The education market has played a significant role in driving the innovation in projection technology,” said Pete Denes, vice president of sales, Hitachi America, Ltd., Ubiquitous Business Platform Systems Division, Business Group. “The versatility of the CP-X608 will benefit educators in large spaces from the K-12 level to higher education applications.”

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The CP-X608 has a brightness of 4,000 ANSI lumens and a 1000:1 contrast ratio. Additionally, it displays images via a 1.5x zoom lens that can enable projection on screens up to 100 inches and are outfitted with a bayonet lens that can support up to four optional lenses for specific application needs based on the size and environment of a room. The CP-X608 also features horizontal and vertical lens shift.

Additionally, the CP-X608 can be remotely controlled and maintained through a LAN network connection, providing the ability to network, control and maintain the projectors remotely. The network functionality also makes it easy to control multiple projectors in different rooms and to monitor for functions such as remaining lamp life. Remote monitoring and management is available through Hitachi's proprietary PJMan™ and PJCtrl™ software. Additionally, the CP-X608 boasts advanced security features including a security bar, Kensington slot and transition detector.

### **About Hitachi**

Hitachi America, Ltd., Ubiquitous Platform Systems Division, produces and markets a wide variety of digital products for business and consumers. The division's Consumer Group markets high-definition plasma televisions and monitors, LCD projection and flat panel HDTVs, LCD projectors, and DVD camcorders and DVD players. The division's Business Group markets LCD projectors, professional plasma monitors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories. For consumer products, please visit [www.hitachi.us/tv](http://www.hitachi.us/tv). For business products, please visit [www.hitachi.us/digitalmedia](http://www.hitachi.us/digitalmedia). For more information about electronic whiteboards and Starboard software, please visit Hitachi Software at [www.hitachi-soft.com](http://www.hitachi-soft.com). Hitachi brand business products are connected through Hitachi's OneVision program, which makes it possible for any Hitachi business unit dealer to sell Hitachi products from other Hitachi business units.

Hitachi America, Ltd., a subsidiary of Hitachi, Ltd., markets and manufactures a broad range of electronics, computer systems and products, and consumer electronics, and provides industrial equipment and services throughout North America. For more information, visit [www.hitachi.us](http://www.hitachi.us).

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 356,000 employees worldwide. Fiscal 2005 (ended March 31, 2006) consolidated sales totaled 9,464 billion yen (\$80.9 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's website at [www.hitachi.com](http://www.hitachi.com).

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