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**HITACHI AMERICA STRENGTHENS POSITION IN HIGHER EDUCATION  
MARKET WITH NEW PROJECTOR INSTALL**

*-- Indiana University School of Law – Indianapolis Installs Two CP-X1200 Model Projectors, With  
An Eye Towards More In The Future --*

**BRISBANE, CALIFORNIA, [www.hitachi.us](http://www.hitachi.us), July 16, 2004** – In a unique demonstration of Hitachi America's ability to provide reliably bright and easy-to-use projectors in an educational setting, the Indiana University School of Law--Indianapolis has installed two Hitachi America CP-X1200 series model projectors in August 2004, prior to the start of the fall semester.

The two projectors were installed in Inlow Hall 375, an 80-seat classroom using dual projectors on two 12-foot screens. They are being used for laptop, document camera and video projection. According to Wade Mitchell, Multimedia and Educational Specialist at Indiana University School of Law--Indianapolis, he had worked with Video Images to find a suitable projector. "We have been searching for a bright, clear projector that was as silent as we could get," Mitchell said. "Our previous projectors produced a great deal of fan noise and students and faculty were often unable to hear each other. Video Images has

been working with us to find a solution and we have tried much more expensive models. Those models were unable to work with our system and provided a dim picture. We were shown the Hitachi models and were very impressed, especially at such a budget-friendly price."



The projectors have worked out so well, in fact, that plans are in place to purchase an additional two CP-X1200 series model projectors. Two CP-X1250 series models (featuring a brightness of 4,500 ANSI lumens), will be added to a room requiring higher brightness because of window placement and brightness issues inherent to the room.

"According to Bill Summitt of Video Images, "The Law School is very happy with the picture quality, and the sound problem is gone. In fact, we are now in the process of installing projectors in two more classrooms."

The CP-X1200 and CP-X1250 series model projectors both offer XGA resolution (1024 x 768), exceptionally high brightness and a wide range of lens options for flexibility with any environment. The CP-X1250 series offers brilliant, crisp images at 4,500 ANSI lumens and an 800:1 contrast ratio, while the CP-X1200 series delivers 3,500 ANSI lumens and an 800:1 contrast ratio. Both projectors display images via a 1.5x zoom lens that can enable projection on screens up to 100 inches and are outfitted with a bayonet lens that can support up to four optional lenses for specific application needs based on the size and environment of a room.

More information on Indiana University School of Law – Indianapolis can be found at [www.iupui.edu](http://www.iupui.edu)

### **About Hitachi**

Hitachi America, Ltd., Digital Media Division, supplies high-performance multimedia products to OEMs, value-added resellers, system integrators and distributors. The division's products include a full range of LCD/LCOS projector models. More information on Hitachi America can be found at [www.hitachi.us/digitalmedia](http://www.hitachi.us/digitalmedia)

Hitachi America, Ltd., a subsidiary of Hitachi, Ltd., markets and manufactures a broad range of electronics, computer systems and products, and consumer electronics, and provides industrial equipment and services throughout North America. For more information, visit <http://www.hitachi.us>.

Hitachi, Ltd., (NYSE: HIT), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 326,000 employees worldwide. Fiscal 2003 (ended March 31, 2004) consolidated sales totaled 8,632.4 billion yen (\$81.4 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's Website at <http://www.hitachi.com>.

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