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HITACHI OFFERS WXGA RESOLUTION AND WIDESCREEN CAPABILITIES WITH NEW CPX3 LCD MOBILE SHORT-THROW PROJECTOR

-- The Hitachi CPX3 is specially designed for widescreen-format laptops and imaging applications that use 16:10 aspect ratios. --

SAN DIEGO, CALIFORNIA, March 24, 2008 — Bringing widescreen compatibility to presenters in a variety of environments, Hitachi Home Electronics (America), Inc., Business Group has introduced the CPX3 LCD mobile short-throw projector. Offering WXGA (1280 x 800) resolution, the CPX3 is specially designed for widescreen-format laptops and imaging applications that use 16:10 aspect ratios.

The CPX3 features an HDMI terminal, allowing digital signals such as DVD players/recorders and HD to be transmitted digitally to the projector. Additionally, the CPX3 also offers a wide-angle lens, allowing the projector to be used close to the screen with no obstructions. It also allows for a large image to be projected in a small space. The CPX3 is extremely light at 3.9 pounds, making it easily portable, while the 2,000 lumens brightness ensures professional-quality performance.

The CPX3 features a new remote control, adding “My Source” and Volume Up/Down functions. The CPX3 also offers closed captioning and input naming, allowing users to customize the names of the projector’s input sources. The CPX3’s security features include My Screen PIN lock, My Text and a transition detector. The CPX3’s built-in 1W speaker means no need for external audio devices, while the projector itself maintains a low noise level.

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About Hitachi

Hitachi America, Ltd., Ubiquitous Platform Systems Division, produces and markets a wide variety of digital products for business and consumers. The division's Consumer Group markets high-definition plasma televisions and monitors and flat panel HDTVs and Blu-ray and DVD camcorders. The division's Business Group markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

Hitachi Software Engineering America, Ltd. develops advanced interactive communications tools for education, training and boardroom applications including interactive whiteboards, plasma displays and tablets all powered by the company's category-leading StarBoard software.

Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories. For consumer products, please visit www.hitachi.us/tv. For business products, please visit www.hitachi.us/digitalmedia. For more information about electronic whiteboards and Starboard software, please visit Hitachi Software at www.hitachi-soft.com.

Hitachi America, Ltd., a subsidiary of Hitachi, Ltd., markets and manufactures a broad range of electronics, computer systems and products, and consumer electronics, and provides industrial equipment and services throughout North America. For more information, visit www.hitachi.us.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 384,000 employees worldwide. Fiscal 2006 (ended March 31, 2007) consolidated revenues totaled 10,247 billion yen (\$86.8 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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