HITACHI CP-X400 3LCD PROJECTOR COMBINES PORTABILITY AND AFFORDABILITY WITH LARGE-VENUE PERFORMANCE

-- The CP-X400 offers high brightness and advanced connectivity in a compact, affordable package --

SAN DIEGO, CALIFORNIA, www.hitachi.us, March 21, 2007 — Bringing professional-grade performance to virtually any presentation environment, Hitachi America, Ltd., Ubiquitous Platform Systems Division has introduced the CP-X400 3LCD projector. At 3,000 ANSI lumens and 7.7 pounds, the CP-X400 offers enough power for any application, but is lightweight enough for easy mounting and room-to-room portability.

With a built-in 6-watt speaker, the CP-X400 3LCD projector provides a complete audio/video presentation solution. The CP-X400 boasts a manual 1:1.2 zoom, along with full connectivity including standard video connections and RS-232 control. With advanced features such as digital keystone correction and a user-friendly interface, the CP-X400 can be set up and operated by anyone from students to church volunteers to audio/video professionals.
“The development of the CP-X400 3LCD projector is a response to the demand for large-venue performance in environments of all shapes and sizes,” said Pete Denes, vice president of sales, Hitachi America, Ltd., Ubiquitous Business Platform Systems Division, Business Group. “With a brightness of 3,000 ANSI lumens at such a light weight, the CP-X400 meets the needs of any presenter and enables simple transportability from room to room. Furthermore, the built-in speaker eliminates the need for any additional hardware during video presentations.”

The CP-X400 3LCD projector is simple to maintain, with a side-mounted filter for easy cleaning and a top-door lamp. The CP-X400 offers features exclusive to Hitachi including My Screen, My Memory and My Button. It also offers advanced security functions such as a transition detector, Kensington lock and PIN lock protection.

About Hitachi
Hitachi America, Ltd., Ubiquitous Platform Systems Division, produces and markets a wide variety of digital products for business and consumers. The division’s Consumer Group markets high-definition plasma televisions and monitors, LCD projection and flat panel HDTVs, LCD projectors, and DVD camcorders and DVD players. The division’s Business Group markets LCD projectors, professional plasma monitors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi’s product categories. For consumer products, please visit www.hitachi.us/tv. For business products, please visit www.hitachi.us/digitalmedia. For more information about electronic whiteboards and Starboard software, please visit Hitachi Software at www.hitachi-soft.com. Hitachi brand business products are connected through Hitachi’s OneVision program, which makes it possible for any Hitachi business unit dealer to sell Hitachi products from other Hitachi business units.

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Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 356,000 employees worldwide. Fiscal 2005 (ended March 31, 2006) consolidated sales totaled 9,464 billion yen ($80.9 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's website at www.hitachi.com.

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