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**HITACHI BRINGS HIGH PERFORMANCE AND NETWORKING CAPABILITIES TO  
LARGE-VENUE APPLICATIONS WITH NEW CP-X807 3LCD PROJECTOR**

-- The CP-X807 offers a brightness of 5,000 ANSI lumens at a weight of 15.8 pounds, and features an HDMI input for digital audio/video. --

**SAN DIEGO, CALIFORNIA**, January 22, 2008 — In an introduction that effectively raises the standard for large venue performance, Hitachi America, Ltd., Ubiquitous Platform Systems Division today introduced the CP-X807 3LCD projector.

The Hitachi CP-X807 3LCD projector offers brilliant, crisp images at 5,000 ANSI lumens and a 1000:1 contrast ratio. Ideal for large presentation environments, the 15.8-pound CP-X807 displays images via a 1.2x manual zoom lens, with a throw distance of up to 42.4 feet.

Using Hitachi's proprietary PJMan® software, the CP-X807 can be remotely controlled and maintained through a LAN connection, providing the ability to control and monitor the projectors remotely. The network functionality also makes it easy to control multiple projectors in different rooms and to monitor for functions such as remaining lamp life. Additionally, the CP-X807 offers an optional wireless card that enables easy wireless connectivity.

The CP-X807 is Hitachi's first projector to offer an HDMI (High-Definition Multimedia Interface) input, allowing for the transmission of uncompressed digital audio/video streams.

The CP-X807 offers a USB reader enabling PC-less presentation, as well as a full range of connectivity options such as composite, component, and S-Video. Four built-in 4-watt audio outputs provide a total of 16 watts of audio. The CP-X807 also features a Kensington slot and security bar to prevent theft, as well as a transition detector (a sensor located inside the projector that recognizes when the projector has been moved).

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"With the introduction of the CP-X807, Hitachi is providing an unprecedented level of versatility and functionality for education and corporate applications," said Pete Denes, vice president of sales, Hitachi America, Ltd., Ubiquitous Platform Systems Division. "The world-class performance and networking capabilities of the CP-X807 make it the ideal choice for auditoriums, lecture halls and other large-scale venues that require high brightness, easy installation and intuitive management and control."

### **About Hitachi**

Hitachi America, Ltd., Ubiquitous Platform Systems Division, produces and markets a wide variety of digital products for business and consumers. The division's Consumer Group markets high-definition plasma televisions and monitors and flat panel HDTVs and Blu-ray and DVD camcorders. The division's Business Group markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers,

system integrators, distributors and OEM.

Hitachi Software Engineering America, Ltd. develops advanced interactive communications tools for education, training and boardroom applications including interactive whiteboards, plasma displays and tablets all powered by the company's category-leading StarBoard software.

Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories. For consumer products, please visit [www.hitachi.us/tv](http://www.hitachi.us/tv). For business products, please visit [www.hitachi.us/digitalmedia](http://www.hitachi.us/digitalmedia). For more information about electronic whiteboards and Starboard software, please visit Hitachi Software at [www.hitachi-soft.com](http://www.hitachi-soft.com).

Hitachi America, Ltd., a subsidiary of Hitachi, Ltd., markets and manufactures a broad range of electronics, computer systems and products, and consumer electronics, and provides industrial equipment and services throughout North America. For more information, visit [www.hitachi.us](http://www.hitachi.us).

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Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 384,000 employees worldwide. Fiscal 2006 (ended March 31, 2007) consolidated revenues totaled 10,247 billion yen (\$86.8 billion). The company offers a wide range of systems, products and services in market sectors including

information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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