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**HORIZON PHILANTHROPIC SERVICES MAKES A COMPELLING
CASE FOR HITACHI CPX1 3LCD PROJECTOR**

SAN DIEGO, CALIFORNIA, www.hitachi.us, **July 25, 2007** — In a unique demonstration of Hitachi's ability to provide unprecedented freedom in corporate environments, Horizon Philanthropic Services of Lewes, Delaware, recently purchased a Hitachi CPX1 3LCD projector for its corporate headquarters. At 3.9 pounds and featuring a USB reader, the light and compact CPX1 brings a new level of versatility to business professionals on the move.

Horizon Philanthropic Services provides full-service support for non-profit organizations, including public charities and a variety of private, community and corporate foundations. The company's services range from planning and communications to the design and management of various philanthropic programs and fundraising campaigns.

"We purchased the projector two months ago, and it has been a real blessing for us and our clients," said Michael Rawl, principal, Horizon Philanthropic Services. "Since we no longer have to cart around both a projector and a laptop, with all the associated wires, this affords us a much more streamlined presentation format with less setup time."

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Horizon Philanthropic Services uses the CPX1 to deliver PowerPoint presentations on behalf of its clients, usually to individual or small groups of potential donors or senior volunteer recruits. Some of Horizon's clients includes: Lewes Canalfront Park (a \$9 million urban development project); Boys & Girls Club of Annapolis (a \$4.5 million new construction project); Delaware Technical & Community College (the creation of a college foundation and assisting with a variety of capital needs); ING Direct (the creation of a national program to encourage saving by high-risk youth); Milford Public Library (\$3.5 million campaign to double the size of the library); Girl Scouts of the Chesapeake (a \$4.5 million campaign to renovate four Eastern Shore camps); and the University of Delaware (brand identity work for the College of Marine and Earth Studies, and the creation of a "Marine Fellows" program).

"For each of our clients, a large part of our work involves developing PowerPoint presentations to tell their stories," Mr. Rawl noted. "In some cases, prospective donors and volunteers come to these organizations, but usually we have to take the story to them—prospects, state legislators, service clubs and church groups. This is where the projector is of great help because of its light weight and easy setup."

The CPX1 provides an optimal combination of portability and power, boasting a brightness of 2,000 ANSI lumens. Additionally, the CPX1 features a wide-angle lens, allowing presenters to place the projector close to the screen to avoid obstruction of the image. The CPX1 also contains a USB reader, which simplifies the connection process by eliminating the need to connect a laptop to the projector. The low fan noise (29 dB in whisper mode) lets the audience concentrate on the presentation without any distractions.

Since purchasing the CPX1, Horizon Philanthropic Services has enjoyed the wide-angle lens and usability of the projector. "We are very happy with the performance, and we especially appreciate the ability to set the projector close to a wall and adjust the screen size, since we often do not have control over where the PowerPoint will be shown," Mr. Rawl said.

About Hitachi

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