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Hitachi Showcases CP-A100 Short-Throw LCD Projector At InfoComm 08

-- The CP-A100 Offers Short Throw Distance, Networking Functionality
and Advanced Security Functions. --

LAS VEGAS, June 16, 2008 — Offering a new level of versatility and performance to the education and corporate markets, Hitachi Home Electronics (America), Inc., Business Group will be exhibiting the CP-A100 LCD projector at InfoComm 08. This revolutionary new model features a very short throw distance, eliminating the problem of presenters obstructing the projected image by standing in front of the screen. Additionally, the CP-A100 offers networking capabilities, allowing multiple projectors to be controlled and monitored from a single location.

The CP-A100 boasts an extremely short throw distance of 60 inches at 1.4 feet. This not only prevents image obstruction, but also means there are no shadows interfering with the image and eliminates light in the presenter's face. The versatile CP-A100 can be placed vertically as well as horizontally, as well as inverted for ceiling mount applications, making positioning of the projector more convenient.

Adding to the user's convenience is the network connectivity of the CP-A100, which allows for simultaneous monitoring and control of several projectors from a remote location. This is particularly beneficial for schools and large corporate environments, where projectors are located throughout a facility and the monitoring of each projector is a time-consuming task. With the benefits of networking technology, a technician can monitor details such as lamp life for each projector from his/her computer. The CP-A100 also offers a brightness of 2,500 ANSI lumens and a 400:1 contrast ratio.

Additionally, the CP-A100 addresses the issue of security with functions such as multilevel PIN locks, a security bar and a Kensington slot. Moreover, the CP-A100 is easy to use, featuring advanced connectivity and proprietary Hitachi functions including My Buttons, Input Source Naming and My Text. The CP-A100's E-Shot feature allows users to transfer up to four still images from a computer to the projector.

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Easy maintenance is another attractive function of the CP-A100, as its lamp door is on top of the model, and the filter is located on the back, allowing for easy access. The CP-A100 offers additional versatility with its Whiteboard, Blackboard or Day Time Modes.

“Hitachi’s introduction of the CP-A100 marks a major step forward in providing teachers and presenters an extremely short throw projector,” said John Glad, product manager, Hitachi Home Electronics (America), Inc., Business Group. “This groundbreaking feature, along with the CP-A100’s networking capability and high performance, allows users to fully concentrate on engaging their audience and lead with Hitachi.”

ABOUT HITACHI

Hitachi Home Electronics (America), Inc., Business Group, subsidiary of Hitachi America, Ltd., markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi’s product categories. For Business products go to www.hitachi.us/digitalmedia. For consumer products, please visit www.hitachi.us/tv.

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Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 390,000 employees worldwide. Fiscal 2007 (ended March 31, 2008) consolidated revenues totaled 11,226 billion yen (\$112.2 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials, logistics and financial services. For more information on Hitachi, please visit the company's website at www.hitachi.com

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