

FOR IMMEDIATE RELEASE
InfoComm Booth #C914

Contacts:

Tamara Deschryver

Hitachi Home Electronics (America), Inc.
619.591.5413

tamara.deschryver@hal.hitachi.com

Travis McGee

Griffin Integrated Communications
(212) 481-3456 x24

tmcgee@griffinpr.com

**Hitachi Certified Solutions Program Provides Access To Third-Party Products
Optimized To Work Seamlessly With Hitachi Projectors**

--New Peerless Mounts A100IWB MOUNT Universal Projector Mount
Designed Specifically For Use with the Hitachi CP-A100 3LCD Projector
and Hitachi Software FX Duo Interactive Whiteboard.--

--Certified Solutions Program Expands with Addition of Optical
Screen Technology Manufacturer DNP Denmark.--

LAS VEGAS, June 16, 2008 — At InfoComm 08, Hitachi Home Electronics (America), Inc., Business Group continues its successful and strategic relationships with key manufacturers in the A/V industry as part of the company's Certified Solution Program. Through the Certified Solutions Program, systems integrators have access to a wealth of products that are optimized to work seamlessly with Hitachi projectors, addressing the complete spectrum of demands for presentation displays. These products include projector mounts, network connectivity devices, wireless presentation tools, projection screens and travel cases.

The benefits of the Certified Solutions Program will be on display at the Hitachi InfoComm C914 booth, which is showcasing the Peerless Mounts A100IWB MOUNT universal projector mount, designed specifically for use with the Hitachi CP-A100 LCD projector and Hitachi Software FX Duo multi-touch interactive whiteboard. The A100IWB MOUNT allows the CP-A100 and FX Duo to be optimized together in a simple, user-friendly bundle.

Peerless' A100IWB MOUNT enables the Hitachi CP-A100 projector to be independently adjusted horizontally and vertically, allowing the installer to align the projected image and the whiteboard perfectly every time. The screen height of the mount is adjustable by 12 inches, with depth adjustment of 14 inches. Additionally, the projector and screen can be raised and lowered together, while the mount's counter-balance design allows for easy raising and lowering of the screen and projector. The wide wheelbase of the optional cart assembly (A100IWB CART) prevents users from tripping while working on the screen, and the cart assembly also features locking wheels and integrated cable management features, which provides a clean, finished appearance.

Additionally, Hitachi has added DNP Denmark as the newest member of the Hitachi Certified Solutions Program. DNP Denmark is one of the world's leading suppliers of optical screen technology. For over a decade, some of the largest developments in the field of rear projection technology have come from DNP Denmark's laboratories - including the 200-foot DNP Giant Wide Angle Screen, the world's largest optical screen.

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Now DNP has expanded into the front projection market with its groundbreaking Supernova Screen, representing a major milestone in the market, as it allows front projection to be used in brightly lit environments for the very first time.

“The Peerless Mounts A100IWB MOUNT exemplifies the benefits Hitachi’s Certified Solutions Program can afford systems integrators for all applications,” said Ray Soltys, director of sales, Business Group, Hitachi Home Electronics (America), Inc.

“Now, with the addition of DNP Denmark as the newest CSP member, systems integrators have greater access to products optimized to work with Hitachi projectors, allowing them increasing opportunities to lead with Hitachi.”

Members of Hitachi’s Certified Solution Program include AMX, ASA, Avocent, BitLogix Software, Business Machine Security, Chief Manufacturing, Crestron Electronics, Da-Lite, Draper, Extron Electronics, Interlink Electronics, Hard Steal, JELCO, Lantronix, Magenta Research, Navitar’s Buhl Division, NewSoft Technology, Peerless Industries, Premier Mounts and Stewart Filmscreen.

ABOUT HITACHI

Hitachi Home Electronics (America), Inc., Business Group, subsidiary of Hitachi America, Ltd., markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi’s product categories. For Business products go to www.hitachi.us/digitalmedia. For consumer products, please visit www.hitachi.us/tv.

Hitachi America, Ltd., a subsidiary of Hitachi, Ltd., markets and manufactures a broad range of electronics, computer systems and products, and provides industrial equipment and services throughout North America. For more information, visit www.hitachi.us.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 390,000 employees worldwide. Fiscal 2007 (ended March 31, 2008) consolidated revenues totaled 11,226 billion yen (\$112.2 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials, logistics and financial services. For more information on Hitachi, please visit the company’s website at www.hitachi.com

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