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**Barnesville School Integrates Hitachi CP-X3011N Projectors To Intensify Lesson Plans
And Increase Student Participation**

-- Affordable Equipment Combines Interactive Projectors And Portable Tablets To Help
Students Attain More Face Time With Teachers --

CHULA VISTA, California, August 12, 2010 — The Barnesville School in Barnesville, Maryland recently purchased five Hitachi CP-X3011N networkable projectors to help teachers better connect with their students. Using the projectors together with portable tablet PCs, teachers at the independent elementary and middle school now offer students more intriguing lesson plans, with freedom to move around the room, maximizing face-to-face contact. The school purchased the projectors through VSC Inc.

Taking advantage of the affordable and high-performance projectors, Barnesville School Technology Director Jim Snider says his smaller school is now on par with larger schools in the Washington D.C. area using similar technologies. “It was becoming difficult to play in the same sandbox as the larger independent schools in our area who can afford to put a \$1,500 projector system in every room. Using Hitachi’s latest technology, Barnesville School was able to put together a smart investment in multiple Hitachi LCD projectors for our students and teachers.”

With approximately 200 students ranging from early childhood development programs through eighth grade, Barnesville teachers can now stream educational video or television programming to any of the five projectors throughout the school’s integrated LAN network. Using a central computer, Barnesville teachers can also upload their lesson plans and material to any available projector system throughout the school.

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As is the case in any school, education focuses greatly on engaging the students. At Barnesville, the new Hitachi interactive technology requires both the teachers and students to utilize the equipment to get the most out of the curriculum.

“One of the biggest challenges facing teachers is keeping students engaged during class presentations,” noted Head of School John Huber. “If teachers turn their backs for a few seconds, they may lose a handful of those students who were following closely only moments before. With the Hitachi projectors and our ability to sync them with our tablet PCs, teachers can move freely around the classroom maintaining eye contact with students, while at the same time engaging in meaningful dialog without turning their backs to write on a board. In fact, the combination of the Hitachi CP-X3011N and the HP Touchsmart tmt2 tablet PC allows us to skip the implementation of smart boards altogether in our middle school.”

The CP-X3011N projector is part of Hitachi’s new line of networkable projectors, each of which offers USB connections, a microphone input and two built-in 8W speakers. Data can be transmitted to any of the projectors on the network through the USB and LAN connections. Its Power Saving mode reduces standby power consumption to less than 0.5W.

“Our new LCD projectors and tablets have completely changed the way we teach,” continued Head of School Huber.

For more information about VSC, please visit www.shopvsc.com.

ABOUT HITACHI

Hitachi America, Ltd., headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, automotive products and consumer electronics with operations throughout the Americas. For more information, visit www.hitachi-america.us. For information on other Hitachi Group companies in the United States, please visit www.hitachi.us.

Hitachi America, Ltd., Digital Media Division, Business Solutions Group markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEMs.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2009 (ended March 31, 2010) consolidated revenues totaled 8,968 billion yen (\$96.4 billion.) Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at www.hitachi.com.

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