

FOR IMMEDIATE RELEASE

Contacts:

Tamara Deschryver
Hitachi America, Ltd.
(619)591-5413
tamara.deschryver@hal.hitachi.com

Travis McGee
Griffin Integrated Communications
(212) 481-3456 x24
tmcgee@griffinpr.com

Hitachi Introduces CP-WX3011N Networkable 3LCD Projector

-- The CP-WX3011N Features A Brightness Of 3,300 Lumens, WXGA Resolution And Networking Functionality --

CHULA VISTA, California, June 28, 2010 — Hitachi America, Ltd., Digital Media Division, Business Solutions Group is introducing the CP-WX3011N networkable 3LCD projector. The CP-WX3011N boasts new features to Hitachi, including a USB connection allowing users to quickly and easily display content from a PC via a USB cable. Also new to Hitachi, the CP-WX3011N is equipped with a microphone input which, in conjunction with two built-in 8W speakers, can be used for audio purposes even when the projector is in standby mode.

The CP-WX3011N offers a brightness of 3,300 lumens, a 2000:1 contrast ratio and WXGA (1280 x 800) resolution. It also features 16 Watts of built-in audio while maintaining a low noise rating of 29 dBA in Eco Mode. In addition, the CP-WX3011N features a long lamp life of 3,000 hours in Standard Mode and 6,000 hours in Eco Mode.

Furthermore, the CP-WX3011N includes a Messenger function that enables users to transmit text data to any or all projectors on the network. This is an easy and efficient way to send announcements, such as campus notifications, school activities and daily schedules. With the CP-WX3011N, users can also display content via USB and LAN connections.

The CP-WX3011N also offers easy maintenance with features that include a hybrid filter, which requires less frequent cleaning and makes longer operation possible. The lamp door is on the top while the filter cover slides in and out from the front bottom, simplifying maintenance and replacement of these parts.

The CP-WX3011N is also designed to conserve energy, as its Power Saving mode reduces standby power consumption to less than 0.5W.

For more information please visit www.hitachi-america.us/digitalmedia

ABOUT HITACHI

Hitachi America, Ltd., headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, automotive products and consumer electronics with operations throughout the Americas. For more information, visit www.hitachi-america.us. For information on other Hitachi Group companies in the United States, please visit www.hitachi.us.

Hitachi America Ltd., Business Solutions Group markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501) is a leading global technological and industrial company with total revenues of ¥10,000 billion (\$102.0 billion) for the year ended March 31, 2009. Hitachi's business is highly diversified, encompassing operations in the following seven segments: Information & Telecommunication Systems; Electronic Devices; Power & Industrial Systems; Digital Media & Consumer Products; High Functional Materials & Components; Logistics, Services & Others; and Financial Services. For more information on Hitachi, please visit Hitachi's website at www.hitachi.com.

###