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**Hitachi Offers Widescreen Capability And Full Connectivity With New  
CP-WX410 3LCD Projector**

--New CP-WX410 3LCD Projector Offers a 16:10 Aspect Ratio, Optical Zoom  
and HDMI Input --

**CHULA VISTA, Calif., October 15, 2008** --Offering widescreen capability and full connectivity, Hitachi Home Electronics (America), Inc., Business Group, has introduced the new CP-WX410 3LCD projector. The CP-WX410 offers a 16:10 aspect ratio, 3,000 ANSI lumens brightness and optical zoom.

The CP-WX410 projector includes a variety of connectivity options, including HDMI input. Additionally, automatic vertical keystone, input source naming, and Quick Start and Instant Off functions ensure easy setup and installation. The CP-WX410 also provides a closed captioning feature, allowing audience members to read text or dialogue for video fed from a DVD player or television.

The CP-WX410 also features a side-mounted hybrid filter that offers extended filter life with a 2,000-hour filter cleaning cycle. The CP-WX410 also offers anti-theft features such as PIN lock, MyScreen lock and a transition detector.

“Hitachi continues to lead the way in providing state-of-the-art performance, reliability, intuitive use and easy maintenance, all of which contributes to the lowest cost of ownership in the industry,” said John Glad, product manager, Hitachi Home Electronics (America), Inc., Business Group. “The CP-WX410 raises the standard for projector performance while simultaneously simplifying installation and maintenance.”

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**ABOUT HITACHI**

Hitachi Home Electronics (America), Inc., Business Group, subsidiary of Hitachi America, Ltd., markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories. For Business products go to [www.hitachi.us/digitalmedia](http://www.hitachi.us/digitalmedia). For consumer products, please visit [www.hitachi.us/tv](http://www.hitachi.us/tv).

Hitachi America, Ltd., a subsidiary of Hitachi, Ltd., markets and manufactures a broad range of electronics, computer systems and products, and provides industrial equipment and services throughout North America. For more information, visit [www.hitachi.us](http://www.hitachi.us).

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 390,000 employees worldwide. Fiscal 2007 (ended March 31, 2008) consolidated revenues totaled 11,226 billion yen (\$112.2 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials, logistics and financial services. For more information on Hitachi, please visit the company's website at [www.hitachi.com](http://www.hitachi.com)

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