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Hitachi Software Introduces Next Generation FXTRIO-77 Interactive Whiteboard

-- FXTRIO-77 Features Capability For Three Users To Operate The Board At The Same Time --

DENVER, Colorado, June 28, 2010 – Hitachi America, Ltd., today introduced the new StarBoard FXTRIO-77 interactive whiteboard. The new StarBoard features all the capabilities that Hitachi has revolutionized and is the first interactive whiteboard to enable three individuals to write on the board at once.

Featuring 14 customizable buttons, the FXTRIO-77 is highly adaptable to the specific needs of users in various environments. This versatility, combined with Hitachi's included StarBoard Software, enables the fast and simple creation of dynamic lesson plans and presentations.

"We developed the FXTRIO-77 for presenters in education and corporate environments who are looking for the greatest ease of use and most robust feature set from an interactive whiteboard. The FXTRIO represents our commitment to providing the most comprehensive, interactive presentation experience" stated John Glad, product manager, Hitachi America, Ltd., Digital Media Division, Business Solutions Group.

The board features an electronics-free surface for more durable use and remains fully operational even if there are scratches or dents on the surface space, thus making it ideal in educational environments. Users can manipulate the board using their finger, stylus or optional electronic pen.

Further demonstrating its uniquely interactive capability, the FXTRIO builds on the success of its predecessors. It can be operated by three users at the same time, allowing students to work together in the classroom or co-presenters to give even more dynamic presentations. The board also features improved accuracy and durability.

To further empower and engage the educational community with the capabilities of the FXTRIO-77, the new Hitachi Educator Portal is available to users for uploading and sharing lessons, watching tutorial videos and obtaining additional teaching resources.

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To access the Hitachi Educator Portal, please visit Hitachi online at www.hitachi-soft.com/starboard/educator_portal/.

ABOUT HITACHI

Hitachi America, Ltd., headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, automotive products and consumer electronics with operations throughout the Americas. For more information, visit www.hitachi-america.us. For information on other Hitachi Group companies in the United States, please visit www.hitachi.us.

Hitachi America Ltd., Business Solutions Group markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2009 (ended March 31, 2010) consolidated revenues totaled 8,968 billion yen (\$96.4 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at www.hitachi.com.

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