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Hitachi Continues To Lead Market For Networkable Projectors

-- Hitachi's Line Of Networkable 3LCD Projectors Enable Easier Management And More Effective Communication --

DENVER, Colorado, June 28, 2010 — Hitachi America, Ltd., Digital Media Division, Business Solutions Group is showcasing its comprehensive line of networkable 3LCD projectors which facilitate system management, effective communication and even school safety.

Newest to Hitachi's line of networkable projectors are the CP-X4011N, CP-X3011N, CP-X2511N and CP-X2011N models. These four new projectors boast new features to Hitachi, including a USB connection which allows users to quickly and easily display content from a PC via a USB cable. Also new to Hitachi, the projectors are equipped with a microphone input which, in conjunction with two built-in 8W speakers, can be used for audio purposes, even when the projector is in standby mode.

In addition, Hitachi's Messenger function enables users to transmit text data to any or all projectors on the network. This is an easy and efficient way to send announcements, such as campus notifications, school activities and daily schedules. With Hitachi's networkable projectors, users can also display content via USB and LAN connections.

The projectors also offer easy maintenance with features that include a hybrid filter, which requires less frequent cleaning and makes longer operation possible. The lamp door of each projector is on the top while the filter cover slides in and out from the front bottom, simplifying maintenance and replacement of these parts.

The four newest networkable projectors are also designed to conserve energy. The Power Saving mode found in each projector reduces standby power consumption to less than 0.5W.

For more information, please visit www.hitachi-america.us/digitalmedia

ABOUT HITACHI

Hitachi America, Ltd., headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, automotive products and consumer electronics with operations throughout the Americas. For more information, visit www.hitachi-america.us. For information on other Hitachi Group companies in the United States, please visit www.hitachi.us.

Hitachi America Ltd., Business Solutions Group markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2009 (ended March 31, 2010) consolidated revenues totaled 8,968 billion yen (\$96.4 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at www.hitachi.com.

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