

**ISTE 2010 Booth# 1826  
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## **Hitachi Displays Range Of Classroom Solutions For Education Market At ISTE 2010**

-- Hitachi Showcases 3LCD Projectors, StarBoard Interactive  
Whiteboards As Part Of Interactive Bundle Solutions --

**DENVER, Colorado, June 28, 2010** — At the International Society for Technology in Education Conference, Hitachi America, Ltd., Business Group (Booth #1826) is offering the latest in education presentation technology. Featuring a range of networkable projectors and all-in-one presentation solutions, Hitachi offers the best possible interactive experience in the classroom for educators and students.

New to Hitachi's line of networkable projectors are the CP-X4011N, CP-X3011N, CP-X2511N and CP-X2011N models. These four new projectors boast new features to Hitachi, including a USB connection, allowing users to quickly and easily display content from a PC via a USB cable. Also new to Hitachi, the projectors are equipped with a microphone input which, in conjunction with two built-in 8W speakers, can be used for audio purposes, even when the projector is in standby mode.

The CP-WX3011N offers a brightness of 3,300 lumens, a 2000:1 contrast ratio and WXGA (1280 x 800) resolution. It also features 16 Watts of built-in audio while maintaining a low noise rating of 29 dBA in Eco Mode. In addition, the CP-WX3011N features a long lamp life of 3,000 hours in Standard Mode and 6,000 hours in Eco Mode.

In addition, Hitachi is showcasing the CP-DW10N, featuring a short throw distance of three feet that projects an 80-inch image, eliminating image obstruction in front of the screen. The CP-DW10N projector can be controlled and maintained through a LAN network connection, providing the ability to network, control and maintain the projectors remotely. The network

functionality is capable of controlling multiple projectors in different rooms, as well as monitoring for functions such as remaining lamp life.

The Hitachi CP-DW10N also features WXGA (1280 x 800) resolution and a 16:10 aspect ratio, making the projector compatible with widescreen laptop computers and providing the ability to project on an 88-inch-wide interactive whiteboard from a distance of 37 inches.

Four bundle solutions will also be featured by Hitachi America, Ltd. The Wide Bundle combines the Hitachi CP-DW10N short-throw projector, the Hitachi 88-inch wide, multi-touch interactive whiteboard and a custom-designed wall mount all into one seamless solution. Mounted on the wall arm at the top of the board, the CP-DW10N's short-throw capability greatly reduces the shadow cast on the StarBoard from the presenter and offers a better viewing experience in the classroom.

The second bundle solution being showcased, the Stimulus Bundle, combines the Hitachi CP-D10 short-throw projector, the Hitachi StarBoard FX-77GII 77-inch interactive whiteboard and a custom-designed wall mount. Mounted on the wall arm, the projector's short-throw capability greatly reduces the shadow cast on the board from the teacher and offers a better viewing experience for students. The bundle is the premier low-cost option for education environments.

The third bundle solution is the Perfect Fit Bundle, which combines the Hitachi CP-A52 ultra short-throw projector and the Hitachi 77-inch StarBoard. The CP-A52 with Perfect Fit Technology enables the teacher to adjust the four corners of the image individually.

Also being showcased at ISTE 2010 is the Anywhere Bundle, which combines the WT-1 interactive wireless tablet and CP-2011N networkable projector. The bundle is easily deployed in space-conscious classrooms and offers a low-cost presentation alternative with networking capability.

Hitachi is also announcing a strategic partnership with Whizz Education, Inc. Whizz Education is an award-winning education company and specializes in education software publishing. As a result of this partnership Hitachi will integrate its interactive whiteboards with Whizz educational software. Hitachi will now offer teachers enhanced educational content, including 110 new math lessons as free downloads to StarBoard users.

## **ABOUT HITACHI**

Hitachi America, Ltd., headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, automotive products and consumer electronics with operations throughout the Americas. For more information, visit [www.hitachi-america.us](http://www.hitachi-america.us). For information on other Hitachi Group companies in the United States, please visit [www.hitachi.us](http://www.hitachi.us).

Hitachi America Ltd., Business Solutions Group markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

### **About Hitachi, Ltd.**

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2009 (ended March 31, 2010) consolidated revenues totaled 8,968 billion yen (\$96.4 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at [www.hitachi.com](http://www.hitachi.com).

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