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Contacts:

Tamara Deschryver
Hitachi America, Ltd.
(619) 591-5413

tamara.deschryver@hal.hitachi.com

Philip Weiss
Griffin Integrated Communications
(212) 481-3456 x23

pweiss@griffinpr.com

Hitachi Introduces Affordable All-In-One Solution With New “Stimulus Bundle”

-- Bundle Offers Highly Affordable Solution For Those Looking To Deploy Interactive Presentation Technology--

DENVER, Colorado, June 28, 2010 – Hitachi America, Ltd. today announced its new CP-D10+FX-77GII Bundle, named the “Stimulus Bundle”, offering a complete, low-cost solution.

The Stimulus Bundle combines the Hitachi CP-D10 short-throw projector, the Hitachi StarBoard FX-77GII 77-inch interactive whiteboard and a custom-designed Premier Mounts wall arm, combined for a complete solution. The CP-D10’s short-throw capability greatly reduces the shadow cast on the FX-77GII from the presenter and offers a better viewing experience. Now offered as a complete package, the bundle is the premier low-cost option for education and corporate environments.

“The Stimulus Bundle was developed to bring a complete Hitachi solution to users that wouldn’t have previously had access to this technology because of the price point,” said John Glad, product manager, Hitachi America, Ltd., Digital Media Division, Business Solutions Group. “By combining our most cost-effective short-throw projector and interactive whiteboard with the Premier wall arm, corporate or educational environments of any size can benefit from Hitachi’s industry-leading, interactive presentation technology.”

The Hitachi CP-D10 projector is ideal for use in classrooms that utilize an interactive whiteboard, as well as small meeting rooms where space may be limited. The projector features a short throw distance of three feet that projects an 80-inch image, eliminating image obstruction in front of the screen. The CP-D10 offers a brightness of 2,000 ANSI lumens and XGA resolution. It also includes a 4,000-hour hybrid filter for easy maintenance.

The FX-77GII has all of the capabilities that have been revolutionized by Hitachi but with interaction facilitated by the use of an electronic pen. The wireless 2-button pen device, included with the StarBoard, functions as a mouse that operates and annotates on the board. The board

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features an electronic-free surface for more durable use and remains fully operational even if there are scratches or dents on the surface space.

ABOUT HITACHI

Hitachi America, Ltd., headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, automotive products and consumer electronics with operations throughout the Americas. For more information, visit www.hitachi-america.us. For information on other Hitachi Group companies in the United States, please visit www.hitachi.us.

Hitachi America Ltd., Business Solutions Group markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2009 (ended March 31, 2010) consolidated revenues totaled 8,968 billion yen (\$96.4 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at www.hitachi.com.

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