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Moses Lake School District Selects Hitachi StarBoards For District-Wide Technology Upgrade

-- Washington School District Purchases Over 100 Hitachi Interactive Whiteboards For Student Curriculum For All Grade Levels and Subject Areas --

LAS VEGAS, Nevada, June 9, 2010 – Moses Lake School District in Moses Lake, Washington has chosen Hitachi Software StarBoards for its student curriculum for all grade levels and subject areas, providing a district-wide technology upgrade that truly enhances the overall educational experience. Purchased through Troxell Communications, the school has allocated over 100 Hitachi FXDUO-77 model StarBoards along with the award-winning Hitachi CP-A100 3LCD ultra-short-throw projector as part of the Hitachi CPA100+FXDUO bundle.

Rick Rose, director of technology for the Moses Lake School District, explained that the features of the Hitachi StarBoard were a major factor in the purchase decision. “We compared all of the competing brands, and the DUO technology was the most impressive feature. In fact, Hitachi was the only interactive whiteboard company that offered this technology.” Mr. Rose also noted that Hitachi’s all-in-one solution was a deciding factor. “Given that we purchased a large quantity, it was critically important that we received seamless technology from one provider. We knew Hitachi had built the StarBoard and projector with this type of integration in mind.”

For Moses Lake, the StarBoard investment has already shown immediate results. “I’ve found that the majority of my students are completely engaged when the StarBoard is being used, especially when they know they have the opportunity to go up in front of the class,” stated fourth grade teacher Monica McAtee. Ms. McAtee also believes the features of the StarBoard make her lessons more efficient. “I love the Google search feature. I believe the learning process for students is significantly improved when I can quickly and conveniently search Google images to give students visual representation of what we are studying.”

Moses Lake Middle School math teacher Mark Thompson has also quickly found success using the StarBoard. “With the StarBoard I am able to take any piece of material, such as a page out of a math textbook, manipulate it with the navigation tool and then make annotations. When I’m finished I can save what I have started and continue the lesson the next day with the option of clearing the notes and starting fresh.”

Moses Lake has also deployed the new StarBoard Software 9.0 for Mac on the StarBoards in many classrooms within the district. “Our ultimate goal is to have interactive whiteboard

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technology in all classrooms. Since we are a dual-platform district with 40 percent of our district running on Macs, we can deploy the StarBoard in any classroom throughout the district knowing all our teachers will be getting the same performance.”

For more information on Troxell Communications visit www.trox.com.

ABOUT HITACHI

Hitachi America, Ltd., headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, automotive products and consumer electronics with operations throughout the Americas. For more information, visit www.hitachi-america.us. For information on other Hitachi Group companies in the United States, please visit www.hitachi.us.

Hitachi America Ltd., Business Solutions Group markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2009 (ended March 31, 2010) consolidated revenues totaled 8,968 billion yen (\$96.4 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at www.hitachi.com.

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