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Hitachi Introduces An Affordable All-In-One Solution With The New “Stimulus Bundle”

-- Bundle Offers Highly Affordable Solution For Those Looking To Deploy Interactive Presentation Technology--

Chula Vista, California, January 25, 2010 – Hitachi America, Ltd. today announced its new CP-D10+FX-77GII Bundle, named the “Stimulus Bundle”, offering a complete, low-cost solution.

The Stimulus Bundle combines the Hitachi CP-D10 short-throw projector, the Hitachi StarBoard FX-77GII 77-inch interactive whiteboard, and a custom-designed Premier Mounts wall mount, combined for a complete solution. Mounted on the wall arm, the CP-D10's short-throw capability greatly reduces the shadow cast on the FX-77GII from the presenter and offers a better viewing experience. Now offered as a complete package, the bundle is the premier low-cost option for education and corporate environments.

“The Stimulus Bundle was developed to bring a complete Hitachi solution to users that wouldn't have previously had access to this technology because of the price point,” said John Glad, product manager, Hitachi America, Ltd. “By combining our most cost-effective short-throw projector and interactive whiteboard with the Premier wall mount, corporate or educational environments of any size can benefit from Hitachi's industry leading interactive presentation technology.”

The Hitachi CP-D10 projector is ideal for use in classrooms that utilize an interactive whiteboard, as well as small meeting rooms where space may be limited. The projector features a short throw distance of three feet that projects an 80-inch image, eliminating image obstruction in front of the screen. The CP-D10 offers a brightness of 2,000 ANSI lumens and XGA resolution. It also includes a 4,000-hour hybrid filter for easy maintenance.

The FX-77GII holds all of the capabilities that have been revolutionized by Hitachi, but with interaction facilitated by the use of an electronic pen. The wireless 2-button pen device, included with the StarBoard, functions as a mouse that operates and annotates on the board. The board

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features an electronic-free surface for more durable use and remains fully operational even if there are scratches or dents on the surface space.

ABOUT HITACHI

Hitachi Software Engineering America, Ltd. develops advanced interactive communications tools for education, training and boardroom applications including interactive whiteboards, plasma displays and tablets all powered by the company's category-leading StarBoard software. Go to www.hitachi-soft.com.

Hitachi America, Ltd., headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, automotive products and consumer electronics with operations throughout the Americas. For more information, visit www.hitachi-america.us. For information on other Hitachi Group companies in the United States, please visit www.hitachi.us.

Hitachi America Ltd., Business Group markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 400,000 employees worldwide. Fiscal 2008 (ended March 31, 2009) consolidated revenues totaled 10,000 billion yen (\$102.0 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials, logistics and financial services. For more information on Hitachi, please visit the company's website at www.hitachi.com.

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