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## **Performance, Support and Efficiency Make Hitachi's CP-X206 Networkable Projector**

### **The Right Choice For Temple Independent School District**

- *Hitachi's Superior LCD Performance Saves School District Money, And Network And Audio Pass-Through Capabilities Mean Additional Cost Savings --*

**CHULA VISTA, Calif., September 15, 2008** — Hitachi Home Electronics (America), Inc. Business Group, the leader in K-12 educational AV systems, is the choice for the Temple, Texas Independent School District (ISD) and its initiative to bring its 14-campus district that serves approximately 8,300 students in pre-school, elementary, middle and high school to the cutting edge of educational AV. Temple ISD recently installed the first round of Hitachi CP-X206 networkable projectors in 506 of its classrooms system-wide. This project will be followed in succeeding months with the installation of an additional 50 to 100 Hitachi projectors (including CP-X201, CP-X306 and CP-X807 models) in other spaces, including libraries, art rooms and cafeteria throughout the district. The Hitachi CP-X206 networkable projectors were purchased through and are being installed by Troxell Communications, the largest privately held audio-visual distributor in the United States, which is based in Phoenix, with 50-plus offices nationwide selling to a broad array of end-users.

The initial round of 506 Hitachi CP-X206 projectors for classrooms are ceiling-mounted to provide unobstructed views for any sized classroom. Additionally, they are integrated with a document camera and a laptop computer offering teachers and students a user-friendly and reliable system for displaying visual media. The Hitachi CP-X206 projectors offer incredible performance, but the Temple ISD, founded in 1883 and celebrating its 125th anniversary this year, was looking for more in a projector that would take their school system into the 21<sup>st</sup> century. In an era of tightened budgets and soaring energy costs, they needed a projector that was both cost-effective and energy-conscious, and the Hitachi CP-X206 projector delivered on all counts.

“We had evaluated DLP® technology for our projectors, but in comparison testing Troxell was able to show us that the output of the Hitachi’s CP-X206’s LCD display in terms of brightness and color accuracy rivaled that of the DLP format and for substantially less cost,” said Luann Hughes, technology coordinator at Temple ISD.

According to Hughes, the Hitachi CP-X206 provided other advantages, as well. Its audio pass-through capability means that when teachers are using audio-only sources, such as CDs or audio files played through laptops, the Hitachi CP-X206’s lamp can be put into standby mode, thus curbing power consumption and conserving bulb life.

Furthermore, Hitachi’s PJMan systems management software – provided free with all networkable projector purchases – allows central control over all of the projectors in a school, eliminating the potential for projectors to be left on when not in use. And then there is Hitachi’s famous dedication to support and service. “Every question and query to Hitachi was returned promptly via voice or email,” said Gary Siddons, Account Executive on the project for Troxell Communications. “That’s characteristic of Hitachi and yet another reason the Temple ISD decided company to partner with on this important project.”

The Hitachi CP-X206 delivers performance value and versatility for a variety of environments. The CP-X206 offers a remote control and maintenance via a LAN network connection, while Hitachi’s proprietary My Image technology allows administrators to send still images to every projector on the network. The CP-X206 projector also features a new hybrid filter, allowing for 2,000 hours before replacement, located on the side of the chassis. It also contains a top door lamp, enabling easy replacement when the projector is ceiling mounted.

For more information on Troxell Communications, please visit [www.trox.com](http://www.trox.com)

### **About Hitachi**

Hitachi Home Electronics (America), Inc., Business Group, subsidiary of Hitachi America, Ltd., markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories. For Business products go to [www.hitachi.us/digitalmedia](http://www.hitachi.us/digitalmedia). For consumer products, please visit [www.hitachi.us/tv](http://www.hitachi.us/tv). Hitachi America, Ltd., a subsidiary of Hitachi, Ltd., markets and manufactures a broad range of electronics, computer systems and products, and provides industrial equipment and services throughout North America. For more information, visit [www.hitachi.us](http://www.hitachi.us).

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 390,000 employees worldwide. Fiscal 2007 (ended March 31, 2008) consolidated revenues totaled 11,226 billion yen (\$112.2 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's website at [www.hitachi.com](http://www.hitachi.com).

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