

FOR IMMEDIATE RELEASE

Contacts:

Tamara Deschryver
Hitachi America, Ltd.

(619) 591-5413

tamara.deschryver@hal.hitachi.com

Philip Weiss

Griffin Integrated Communications

(212) 481-3456 x23

pweiss@griffinpr.com

Hitachi Introduces CP-DW10N+FXDUO88W Wide Bundle Solution

-- Bundle Offers All-In-One Solution For Education And Corporate Environments --

Chula Vista, California, January 25, 2010 – Hitachi America, Ltd. today announced its new CP-DW10N+FXDUO88W Wide Bundle, offering a complete solution for system integrators, educators, and presenters.

The CP-DW10N+FXDUO88W Wide Bundle combines the Hitachi CP-DW10N short-throw projector, the Hitachi FXDUO 88-inch wide interactive whiteboard, and a custom-designed Premier wall mount all into one seamless solution. Mounted on the wall arm at the top of the board, the CP-DW10N's short-throw capability greatly reduces the shadow cast on the FXDUO88W from the presenter and offers a better viewing experience for students and audiences. Offered now as a complete package, the bundle is a great option for education and corporate environments

"We developed the CP-DW10N+FXDUO88W Wide Bundle to offer the best possible interactive experience for presenters and educators," said John Glad, product manager, Hitachi America, Ltd. "By combining our latest in short-throw projector technology and our revolutionary FXDUO whiteboard with the Premier wall mount, we are ensuring the best experience with a complete Hitachi solution."

The Hitachi CP-DW10N features a short throw distance of three feet that projects an 80-inch image, eliminating image obstruction in front of the screen. The CP-DW10 projector can be controlled and maintained through a LAN network connection, providing the ability to network, control and maintain the projectors remotely. The network functionality is capable of controlling multiple projectors in different rooms, as well as monitoring for functions such as remaining lamp life.

The FX DUO allows two users to work simultaneously on its surface, providing educators and corporate presenters a whole new range of possibilities. All electronics on the FXDUO interactive whiteboard are contained in a pod located at the top of the unit, keeping the actual surface electronics-free and more durable.

-more-

ABOUT HITACHI

Hitachi Software Engineering America, Ltd. develops advanced interactive communications tools for education, training and boardroom applications including interactive whiteboards, plasma displays and tablets all powered by the company's category-leading StarBoard software. Go to www.hitachi-soft.com.

Hitachi America, Ltd., headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, automotive products and consumer electronics with operations throughout the Americas. For more information, visit www.hitachi-america.us. For information on other Hitachi Group companies in the United States, please visit www.hitachi.us.

Hitachi America Ltd., Business Group markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 400,000 employees worldwide. Fiscal 2008 (ended March 31, 2009) consolidated revenues totaled 10,000 billion yen (\$102.0 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials, logistics and financial services. For more information on Hitachi, please visit the company's website at www.hitachi.com.

###