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## **Hitachi Introduces CP-A200 3LCD Ultra-Short-Throw Projector**

-- The CP-A200 Offers A Brightness Of 3,000 Lumens And Can Display A 60-inch Diagonal Image From A Distance Of 18.5 Inches --

**CHULA VISTA, California, March 22, 2010** — Hitachi America, Ltd., Digital Media Division, Business Solutions Group, is introducing the CP-A200 3LCD projector, adding to its industry-leading collection of ultra-short-throw projectors. The CP-A200 offers a brightness of 3,000 lumens and can display a 60-inch diagonal image from a throw distance of 18.5 inches. This not only prevents image obstruction, but it also means that there are no shadows interfering with the image and the absence of light in the presenter's face.

The CP-A200 features Perfect Fit 2, an update to Hitachi's proprietary Perfect Fit function, which enables quick adjustment of the projected image by moving its four corners and four sides one at a time. With Perfect Fit 2, making adjustments is easy with the remote control and on-screen operating menu.

The CP-A200 also offers a Template Function, projecting lines, making it easier to write on a whiteboard or blackboard. Users can choose four types of different lines depending on the color of the background.

The CP-A200 addresses potential security issues with functions such as multilevel PIN locks, a security bar and a Kensington slot. Moreover, the CP-A200 is easy to use, featuring advanced connectivity and proprietary Hitachi functions including My Buttons, Input Source Naming and My Text.

Easy maintenance is another attractive function of the CP-A200, as its lamp door is on top of the model, and the projector's 2,000-hour hybrid filter is located on the back, allowing for easy access. The CP-A200 offers additional versatility with its Whiteboard, Blackboard or Day Time Modes.

"Hitachi continues to lead the way in the ultra-short-throw category of projectors," says John Glad, product manager, Hitachi America, Ltd., Digital Media Division, Business Solutions Group. "Our latest addition to the series, the CP-A200, offers the most brightness of any of our ultra-short-throw projectors and features improved Perfect Fit and a 2,000-hour hybrid filter."

#### **ABOUT HITACHI**

Hitachi America, Ltd., headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, automotive products and consumer electronics with operations throughout the Americas. For more information, visit [www.hitachi-america.us](http://www.hitachi-america.us). For information on other Hitachi Group companies in the United States, please visit [www.hitachi.us](http://www.hitachi.us).

Hitachi America Ltd., Business Solutions Group markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501) is a leading global technological and industrial company with total revenues of ¥10,000 billion (\$102.0 billion) for the year ended March 31, 2009. Hitachi's business is highly diversified, encompassing operations in the following seven segments: Information & Telecommunication Systems; Electronic Devices; Power & Industrial Systems; Digital Media & Consumer Products; High Functional Materials & Components; Logistics, Services & Others; and Financial Services. For more information on Hitachi, please visit Hitachi's website at [www.hitachi.com](http://www.hitachi.com).

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