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## **Hitachi Combines Large Venue Performance With Networking And Wireless Connectivity With New CP-X809 3LCD Projector**

--The new CP-X809 projector offers networking capability, wireless connectivity and a hybrid filter, all of which contribute to a low cost of ownership.--

CHULA VISTA, Calif., September 22, 2008 — Bringing large-venue performance and superior networking connectivity to a variety of applications, Hitachi Home Electronics (America), Inc., Business Group has introduced the CP-X809 3LCD projector. The CP-X809 is designed to facilitate ceiling mounting in mid to large-size spaces and offers a number of features for easy maintenance.

Additionally, the CP-X809 projector offers a brightness of 5,000 ANSI lumens, a 1000:1 contrast ratio and XGA resolution. The CP-X809 also uses inorganic LCD panels, which feature a higher resistance to light. This translates into longer operational life for the projector, and better picture quality during the life of the projector. It is also outfitted with a bayonet lens that can support up to four optional lenses for specific application needs based on the size and environment of a room. The lens on the CP-X809 can be adjusted manually to shift the position of the image. It can be moved 3 9/16" to the left and right, and 19 11/16" up and down on a 70" screen. After ceiling mounting, fine adjustments can be done with a screwdriver.

Thanks to the CP-X809's hybrid filter, maintenance and cleaning are much less frequent, making longer operation possible. With the lamp door on top and a side-mounted filter, maintenance and replacement of these parts can be done easily, even when the projector is ceiling-mounted.

The CP-X809 offers networking capability, while Hitachi's proprietary PJMan software gives users the ability to control, diagnose and manage a group of projectors from a single, remote location. Images can also be transferred via LAN connection to individual or multiple projectors. These images are stored in the projector's memory and can be displayed using Hitachi's proprietary "My Image" feature. My Image can be recalled and displayed locally using the projector's remote control, or remotely over the LAN connection. Additionally, email notifications are automatically sent to the system administrator for routine maintenance and error alerts. When multiple computers have access to the projector via the network, a designated user can control presentation privileges (and block unwanted access), ensuring that the current presentation is not interrupted unexpectedly. Users can schedule routine and special projector events, including power on, power off, input selection and other settings.

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The CP-X809 also features wireless presentation capabilities, eliminating the need to pass around a connection cable when multiple presenters are in the room. It can also display up to four individual computer presentations simultaneously, and individual user names can be displayed for the connected computers, making it easier to keep track of the displayed presentations. Additionally, Hitachi's new MIU LiveViewer software provides a quick and easy connection wizard for setting up a wired or wireless network presentation.

The CP-X809 features an improved security bar that provides a deeper space for heavy chains. It also has a Kensington security slot to attach a cable using a lock. These security functions prevent theft when the projector is mounted on a ceiling or used on a cart top.

Audio can be output in standby mode, allowing the audience to listen to external speakers via the projector's audio output, which saves lamp life when you only need sound.

"Because so many churches, school auditoriums and performance spaces are increasingly utilizing projectors for their video and presentation needs, the demand for high brightness and ease of installation is higher than ever before," said John Glad, product manager, Hitachi Home Electronics (America), Inc., Business Group. "The CP-X809 addresses these demands while going a step further with networking functionality, wireless connectivity and easy maintenance."

## **ABOUT HITACHI**

Hitachi Home Electronics (America), Inc., Business Group, subsidiary of Hitachi America, Ltd., markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories. For Business products go to [www.hitachi.us/digitalmedia](http://www.hitachi.us/digitalmedia). For consumer products, please visit [www.hitachi.us/tv](http://www.hitachi.us/tv).

Hitachi America, Ltd., a subsidiary of Hitachi, Ltd., markets and manufactures a broad range of electronics, computer systems and products, and provides industrial equipment and services throughout North America. For more information, visit [www.hitachi.us](http://www.hitachi.us).

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 390,000 employees worldwide. Fiscal 2007 (ended March 31, 2008) consolidated revenues totaled 11,226 billion yen (\$112.2 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials, logistics and financial services. For more information on Hitachi, please visit the company's website at [www.hitachi.com](http://www.hitachi.com)

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