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Contacts:

Tamara Deschryver
Hitachi America, Ltd.
(619)591-5413
tamara.deschryver@hal.hitachi.com

Travis McGee
Griffin Integrated Communications
(212) 481-3456 x24
tmcgee@griffinpr.com

**Security Works, Inc. Bundles Hitachi CP-X2010 Projectors
In Media Carts For California School**

-- Arovista Elementary School Purchases Affordable Technology Workstands To
Completely Transform The Learning Process --

LAS VEGAS, Nevada, June 9, 2010 — Students of the Arovista Elementary School in Brea, California are now expanding their learning capabilities through riveting and visually oriented lessons, thanks to Hitachi CP-X2010 3LCD projectors.

IT security device accessory manufacturer, Security Works, Inc., recently provided 12 of its patent-pending Digital Classroom Bundle Technology Workstand 9095 units, which included the CP-X2010 projectors and ELMO Document Cameras, to the southern California school. The technology is securely bolted down to the wheeled carts, preventing theft and tampering and securing the district's large technological investment, while also providing an easy method of moving the valuable equipment around campus.

"Security Works provided our school district with the great technology and security necessary for our teachers to continue offering informative lessons to our young students," said Christine Olmstead, principal of the Arovista Elementary School. "At each staff meeting, teachers constantly share the successful uses of the Hitachi projectors in lessons they design and enhance each other's instruction techniques."

The Hitachi projectors establish a fun and interactive teaching environment, allowing teachers to create innovative lesson plans and increase students' learning retention.

"Students are now more connected to each lesson, absorbing all of the important information from each presentation," Ms. Olmstead said. "Our teachers don't know how they ever taught without them."

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The Hitachi CP-X2010 projector features a brightness level of 2,200 Lumens and provides a 500:1 contrast ratio. With 16 Watts of built-in audio and a low noise rating of 29 dBA, the projector eliminates the need for external speakers. The X2010 also features Hitachi's propriety My Buttons functionality, allowing two buttons on the projector to be programmed to execute any projector command. Running in Eco Mode, the X2010 lamp's life span can reach well over 6,000 hours.

"The major feature we like to emphasize when recommending Hitachi projectors to our K-12 customers is the 16W built-in speakers," said Christopher Meyer, president of Security Works. "Despite the smaller scale, using the built-in speakers actually constitutes a sound reinforcement system."

Security Works purchased the CP-X2010 projectors through Troxell Communications (www.trox.com).

For more information on Security Works, please visit www.securityworks-inc.com.

For more information on the Technology Workstands, please visit www.technologyworkstand.com.

For more information on Hitachi visit www.hitachi-america.us/digitalmedia

ABOUT HITACHI

Hitachi America, Ltd., headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, automotive products and consumer electronics with operations throughout the Americas. For more information, visit www.hitachi-america.us. For information on other Hitachi Group companies in the United States, please visit www.hitachi.us.

Hitachi America Ltd., Business Solutions Group markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2009 (ended March 31, 2010) consolidated revenues totaled 8,968 billion yen (\$96.4 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at www.hitachi.com.

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