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FOR IMMEDIATE RELEASE

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**HITACHI AMERICA NAMES INGRAM MICRO DISTRIBUTOR OF
PROJECTOR LINEUP FOR PC/RETAIL CHANNEL**

--The agreement will bring Hitachi projectors to a wider user base than ever before.--

BRISBANE, CALIFORNIA, www.hitachi.us, Sept. 12, 2005 – In an agreement that brings the reliable and versatile line of Hitachi LCD projectors to an even broader user base in the PC/retail channel, the company today announced that Ingram Micro Inc. (NYSE: IM), the world's largest distributor of technology products, will be a key distributor of Hitachi projectors in the PC/retail market.

The new agreement with Hitachi America builds on Ingram Micro's success as a distributor of other Hitachi products. Located in Santa Ana, CA, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services and product aggregation and distribution.

"Adding to Hitachi's current selection of hard disk drive products, technology solution providers now have more choice with Hitachi's reliable and budget-conscious LCD projectors," said Pete Denes, director of sales, Hitachi America. "The recent agreement with Ingram Micro is truly a synergy of top-quality products with a top-quality distributor."

"More and more users are seeing projection technology as an exciting and practical delivery mechanism for presentations and entertainment," said Paul Bay, senior vice

president, vendor management, Ingram Micro North America. "As the world's largest technology distributor, Ingram Micro will not only sell Hitachi projectors to a larger customer base than ever before, but will also increase the global awareness of the reliability and advanced functionality for which Hitachi projectors are known."

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Hitachi America offers an array of award-winning multimedia LCD projectors designed to meet today's varied presenting needs. Hitachi has a long-standing tradition of ensuring the best in quality, reliability, and versatility. Hitachi projectors boast features including HDTV-compatibility and Motion Adaptive Progressive Scan technology and offer a full line of accessories to help customers create picture-perfect presentations.

About Ingram Micro Inc.

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services, and product aggregation and distribution. The company serves 100 countries and is the only global IT distributor with operations in Asia. Visit www.ingrammicro.com.

About Hitachi

Hitachi America, Ltd. markets and manufactures a broad range of electronics, computer systems and products, and consumer electronics, and provides industrial equipment and services throughout North America. For more information on Hitachi in North America, visit <http://www.hitachi.us>.

Hitachi, Ltd., (NYSE: HIT), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 347,000 employees worldwide. Fiscal 2004 (ended March 31, 2005) consolidated sales totaled 9,027.0 billion yen (\$84.4 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems,

consumer products, materials and financial services. For more information on Hitachi, please visit the company's Website at <http://www.hitachi.com>.

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