

**InfoComm Booth #4046
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**HITACHI INTRODUCES INNOVATIVE, INTUITIVE SOLUTIONS FOR THE PRO AV
MARKET AT INFOCOMM 06**

-- Exhibit to feature new 3LCD projectors, Starboard Interactive Panels and large-format VisionCube displays --

ORLANDO, FLORIDA, www.hitachi.us, **June 7, 2006** — A wealth of new products from Hitachi are being introduced today at InfoComm 06, featuring the highest levels of innovative design, high-quality manufacturing and system support. The Hitachi America Ubiquitous Platform Systems Division, Hitachi Software Engineering America and Hitachi Data Systems will offer systems integrators, dealers and end-users high-end audio/video technologies including 3LCD projectors, Starboard Interactive panels, Professional Plasma and large-format VisionCube displays.

According to Pete Denes, vice president of sales, Hitachi America, Ltd., Ubiquitous Platform Systems Division, Business Group, the driving force behind Hitachi's overwhelming success is the company's ability to provide numerous product categories with the very best in performance.

“Hitachi’s commitment to research and development over such a broad span of product categories is unmatched in the industry,” Mr. Denes said. “As a result of that commitment, Hitachi has proven to be a leading manufacturer of products in professional and educational environments—products that perform reliably at a high level and are backed up by unwavering customer support to ensure total confidence from the end-user.”

New from the **Hitachi America Ubiquitous Platform Systems Division** at InfoComm is a range of projectors that incorporate industry-leading 3LCD display technology for a variety of presentation environments, including classrooms, lecture halls, boardrooms and training centers. The new CP-X268A projector makes remote monitoring and control a reality with networking functionality via wired LAN connectivity. Additionally, the CP-X268A can be connected via wireless technology, while built-in memory allows for PC-less presentation.

Also equipped with advanced networking capabilities, the CP-X605 projector is ideal for education environments and large venues with a brightness of 4,000 ANSI lumens. Still, at only 15.6 pounds it is easily portable and/or mountable. It also displays images via a 1.5x zoom lens that can enable projection on screens up to 100 inches and are outfitted with a bayonet lens that can support up to four optional lenses for specific application needs based on the size and environment of a room.

At InfoComm 2006, **Hitachi Software Engineering America, Ltd.** is featuring the Starboard FX-63 and FX-77 interactive whiteboards. Built upon the superior performance of Hitachi Software’s existing product line, the FX Series offers larger image areas, faster tracking speed and a powerful feature set, providing an ideal solution for schools and businesses seeking a durable, versatile interactive presentation and collaboration system that fits within their budget.

Hitachi Software will also be launching version 7.0 of its Starboard software. The Starboard software powers the company’s line of interactive communications devices including LCD tablets and displays, rear-screen and plasma displays and interactive whiteboard products. Version 7.0 brings new features and improved capabilities to these products. For example, office/PDF documents can now be imported with no extra margin. With Version 7.0, users are capable of dragging and dropping GIF images from a web browser. A protractor now pivots around the center point, and a tree view pane has been added to the clipart/background template browsing window.

File transfer speed in conference mode has been improved, and users can now set hyperlinks on any object as well as text. Version 7.0 allows users to store attached files with their Starboard presentations. Users can also now create their own clipart and background templates.

Furthermore, In-Place Edit makes editing text objects easier. All files saved under Starboard Software Version 6.0, can be read by Version 7.0.

Additionally, Hitachi Software is proud to announce that as of July 1, 2006, all of the company's products will be compliant with the Restrictions of Hazardous Substances (RoHS) directive, further demonstrating the company's commitment to safety. RoHS indicates "restriction on the use of certain hazardous substances in electrical and electronic equipment."

The **Hitachi America Ubiquitous Platform Systems Division, Business Group** will also display the CMP4221U plasma monitor. Best-in-class brightness and vivid image reproduction deliver unmatched performance on a widescreen 16:9 HDTV display. Exclusive ALiS technology produces over one million pixels of resolution that can be enjoyed perfectly from almost any viewing angle. Highly versatile, the plasma supports HDMI and VGA computer interfaces as well as both PC graphic and video applications. The optimal industrial solution, the Hitachi CMP4221U combines state-of-the-art design with higher professional performance.

The **Hitachi Data Systems Ubiquitous Business Solutions** division will showcase its VisionCube ES50 and EX50 rear-projection video cubes that offer superior quality images and vivid color reproduction. The VisionCube ES50, equipped with LCoS three-chip (RGB) optical engine, represents the next generation in rear projection digital walls. It features high contrast, high-quality images, high resolution (SXGA +), and superior color reproduction. Both units have higher contrast ratios (EX50—1500:1, ES50—1300:1) and lower power consumption compared to competitive products.

Hitachi will also feature the **Women's Motocross Association** Championship, now known as the "Hitachi AMA/WMA National Motocross Championship Presented By Kawasaki." Motocross superstar Tania Satchwell will be on hand at the Hitachi booth on Thursday, June 8 from noon to 2 p.m. to promote a partnership between the WMA and Hitachi. "Hitachi's involvement with the Women's Motocross Association is a testament to the growing worldwide popularity of women's motocross and the common goal of both parties to inspire achievement and innovation in competitive environments, whether it be on the racetrack or in the boardroom," Mr. Denes said.

Additionally, the new Hitachi projectors will be displaying content onto **Da-Lite** projector screens. Six screens in all will be used, including five High Power Da-Snap models (84 inches diagonal) and one High Contrast Cinema Vision Da-Snap model (100 inches diagonal). Da-Lite is part of Hitachi's Certified Solutions Program, which was designed to provide dealers and distributors value added solutions to their customers.

Providing a mounting solution for the Hitachi Software Starboard P-55X interactive plasma display, **Premier Mounts** will be showing its PSD-TS72 dual post floor stand with a CTM-MS2. The PSD-TS72 has 72-inch chrome tubes for mounting a single plasma display. The CTM-MS2 universal flat panel mount accurately supports the appropriate mounting hardware with teeth set in detents along the mounting bracket.

Chief Manufacturing is providing its RPA-U universal projector mount for use at the Hitachi booth. The RPA-U combines select custom features with universal projector compatibility for special installation circumstances. With hassle-free projector maintenance, the RPA-U universally supports most invertible projectors. In addition, the RPA-U has independent Roll, Pitch and Yaw adjustments that allow for projector registration to be precise and easy.

Also in the Hitachi booth, **VizionWare** is debuting a revolutionary new line of HDMI digital interconnects products. Many of today's passive video cabling solutions begin to exhibit digital bit errors and color fidelity artifacts in cable runs over 20ft. VizionWare's interconnect products provide a reference quality high definition HDMI or DVI digital link between the source and the display at much longer distances.

Other members of the Hitachi Certified Solutions Program include: **ASA, JELCO, AMX, BitLogix, Crestron, Extron, Lantronix, Magenta Research, Avocent, Interlink, Komatsu TriLink, OTC Wireless, Navitar's Buhl Division, Business Machine Security, Peerless, Hard Steal, Draper and Stewart Filmscreen.**

About Hitachi

Hitachi America, Ltd., Ubiquitous Platform Systems Division, produces and markets a wide variety of digital products for business and consumers. The division's Consumer Group markets high-definition plasma televisions and monitors, LCD projection and flat panel HDTVs, LCD projectors, and DVD camcorders and DVD players. The division's Business Group markets LCD projectors, professional plasma monitors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories. For consumer products, please visit www.hitachi.us/tv. For business products, please visit www.hitachi.us/digitalmedia. For more information about electronic whiteboards and Starboard software, please visit Hitachi Software at www.hitachi-soft.com. Hitachi brand business products are connected through Hitachi's OneVision program, which makes it possible for any Hitachi business unit dealer to sell Hitachi products from other Hitachi business units.

Hitachi America, Ltd., a subsidiary of Hitachi, Ltd., markets and manufactures a broad range of electronics, computer systems and products, and consumer electronics, and provides industrial equipment and services throughout North America. For more information, visit www.hitachi.us.

Hitachi Data Systems leverages global R&D resources to develop storage solutions built on industry-leading technology with the performance, availability and scalability to maximize customers' ROI and minimize their risk. By focusing on the customer's perspective as we apply the best hardware, software, and services from Hitachi and our partners, we uniquely satisfy our customers' business needs. With approximately 2,900 employees, Hitachi Data Systems conducts business through direct and indirect channels in the public, government and private sectors in over 170 countries and regions. Its customers include more than 50 percent of Fortune 100 companies. For more information, please visit our Web site at <http://www.hds.com>.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 356,000 employees worldwide. Fiscal 2005 (ended March 31, 2006) consolidated sales totaled 9,464 billion yen (\$80.9 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's website at www.hitachi.com.

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