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Hitachi Software Upgrades StarBoard Software For Mac With Snow Leopard Compatibility

-- Mac Users Can Take Advantage Of Optimized Solution For StarBoard Software --

CHULA VISTA, California, March 15, 2010 – Hitachi Software Engineering America, Ltd. today announced that its StarBoard Software 9.0.1 for Mac will now support Apple's Snow Leopard operating system. The upgrade will ensure that the greatest population of StarBoard users with Mac hardware are able to effectively and easily deploy the StarBoard software.

Featuring an easy to use interface, StarBoard Software 9.0.1 was designed with an eye on the industry-wide trend surrounding operating systems that are migrating towards utilizing touch capability. The software's icons are more intuitive and provide users with a natural sense of functionality.

Hitachi StarBoard Software 9.0.1 for Mac offers users increased functionality, including a top menu bar for easy accessibility, a side bar menu that can toggle to either side of the screen, drag-and-drop tools to create a shortcut button on a page and a customizable color palette.

"Hitachi is committed to providing Mac users with the capability to take full advantage of the StarBoard Software. We will continue to ensure our software is aligned with current operating systems and give Hitachi StarBoard customers the greatest ease of use with our products," stated John Glad, Hitachi America, Ltd., Digital Media Division, Business Solutions Group.

ABOUT HITACHI

Hitachi Software Engineering America, Ltd. develops advanced interactive communications tools for education, training and boardroom applications including interactive whiteboards, plasma displays and tablets all powered by the company's category-leading StarBoard software. Go to www.hitachi-soft.com.

Hitachi America, Ltd., headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and

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services, automotive products and consumer electronics with operations throughout the Americas. For more information, visit www.hitachi-america.us. For information on other Hitachi Group companies in the United States, please visit www.hitachi.us.

Hitachi America Ltd., Business Solutions Group markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501) is a leading global technological and industrial company with total revenues of ¥10,000 billion (\$102.0 billion) for the year ended March 31, 2009. Hitachi's business is highly diversified, encompassing operations in the following seven segments: Information & Telecommunication Systems; Electronic Devices; Power & Industrial Systems; Digital Media & Consumer Products; High Functional Materials & Components; Logistics, Services & Others; and Financial Services. For more information on Hitachi, please visit Hitachi's website at <http://www.hitachi.com>.

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