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Contacts:

Tamara Deschryver
Hitachi America, Ltd.
619.591.5413
tamara.deschryver@hal.hitachi.com

Travis McGee
Griffin Integrated Communications
212.481.3456 x24
tmcgee@griffinpr.com

Visual Worshiper Utilizes Hitachi CP-A52 Short Throw Projectors To Bring Life To Sermons And Performances In Houses Of Worship

-- Dynamic Sets Paving The Way For Exciting, Affordable Church Events, Revitalizing Participation --

DALLAS, Texas, April 12, 2010 — Consulting and live design company Visual Worshiper, with the help of Hitachi CP-A52 short-throw projectors, designs and implements interactive religious sets to enhance and increase participation of church-related events throughout the nation and around the world, in an effort to create a more dynamic environment for church congregants.

With the cost of a live production or an effects-heavy sermon too high for many religious venues, Hitachi projectors, multiple screens and a mix of pictures and pre-designed animations brings a unique flare to these presentations while keeping the cost at a minimum.

Camron Ware, visual production designer and worship leader for Visual Worshiper, has been designing these sets since 2007. “We weren’t able to afford the equipment that we needed to put on our productions, so we looked elsewhere for an innovative solution,” Mr. Ware said. “Our initial designs were great, but it was difficult to figure out a cost effective and simple way to project the animations on the screens without casting shadows or using bulky equipment in the crowd.”

The decision to use Hitachi short-throw projectors came very easily to Mr. Ware. Simply put, “There was nothing else in the market that has all the features we needed for our productions. The projectors travel well, they are compact, they display top-quality images and the price is right.”

The CP-A52 projectors easily allow the pictures and animations, ranging from static images to intricate lighting animations, to be projected from the floor of the stage, in front or right behind the screens, while taking up minimum space - approximately one foot between the projector and screen.

“The special effects are working very well,” according to Mr. Ware. “In fact, Visual Worshiper has traveled around the world on its mission to increase active participation in the church. Visual Worshiper has traveled to Russia, Thailand, China and across the United States to help design these attention-grabbing performances.”

“These visual presentations really make our events stand out, because it is something fresh and engaging for our visual culture,” Mr. Ware continued.

For more information about Visual Worshiper, visit their Web site at www.visualworshiper.com or their blog at www.visualworshiper.com/blog.

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Hitachi America Ltd., Business Solutions Group markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

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