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**HITACHI EXPANDS EDUCATIONAL HORIZONS AT CALIFORNIA'S KENT
MIDDLE SCHOOL WITH CP-X340 PROJECTORS**

*-- Installation of CP-X340 model projectors throughout renovated classrooms empowers both
teachers and students alike --*

BRISBANE, CALIFORNIA, www.hitachi.us, February __, 2006 – In an example of Hitachi's ability to provide educators with advanced functionality, reliability and qualified compatibility, the Kent Middle School in Marin County California has outfitted its newly renovated classrooms with 21 Hitachi CP-X340 LCD projectors. Hosting students in grades 5-8, the middle school serves 450 students and is consistently one of the highest scoring public schools in the Bay Area according to statewide testing.

"We are committed to advanced technology," said Peter Zingg, technology coordinator at Kent Middle School. "And the Hitachi projectors, with their competitive pricing, excellent image and extended up-time have been a key part of that."

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The school was renovated just prior to the current school year and the decision was made to permanently install high quality XGA projectors in the majority of classrooms. In addition, the school has added six Hitachi projectors on multimedia carts that can be rolled to wherever necessary. The projectors were sold through Troxell Communications.

In the permanently installed classrooms, both the teachers and the students are seeing an impact on their lessons. The renovation also called for providing each teacher with their own laptop and the inclusion of audio loudspeakers and podiums in the classrooms. The podiums provide hookup to the laptops, component video, cable TV and DVD/VHS players and the teachers can use the remote to project whatever source they need. Audio and video components in the six multimedia carts also provide easy access to all these sources for special events, and in classrooms where ceiling mounting was not feasible.



The students can create videos to be shown in class or PowerPoint presentations, which extends the depth of the learning process for the entire class. One science teacher has taken advantage of the brilliant image provided by the Hitachi CP-X340 by connecting a microscope and video camera with composite output patched into the projector. The teacher can project text or images of a lesson and then switch to a live shot of the microscope to further enhance her instruction.

“The CP-X340 projectors have held up quite well and we have gotten positive feedback,” said Zingg. “We originally got them because they were recommended to us by others due to Hitachi’s reputation for service and support as well as their high quality. Now, everybody likes them and we have received positive comments on the image they provide.”

For more information on Troxell Communications, please visit www.trox.com.

About Hitachi

Hitachi America, Ltd., Digital Media Division, supplies high-performance LCD projectors to OEMs, value-added resellers, system integrators and distributors. Hitachi Software develops advanced interactive communications tools for education, training and boardroom applications including interactive plasma displays, tablets, whiteboards and all powered by the company's category-leading StarBoard software.

More information on Hitachi's Digital Media offerings can be located at www.hitachi.us/digitalmedia. For more information about Hitachi Software, visit www.hitachi-soft.com, call 888-615-9600 or email starboard@hitachi-soft.com.

Hitachi brand products are connected through Hitachi's OneVision program, which makes it possible for any Hitachi business unit dealer to sell Hitachi products from other Hitachi business units.

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Hitachi, Ltd., (NYSE: HIT), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 347,000 employees worldwide. Fiscal 2004 (ended March 31, 2005) consolidated sales totaled 9,027.0 billion yen (\$84.4 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's Website at <http://www.hitachi.com>.

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