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NSCA BOOTH #733

FOR IMMEDIATE RELEASE

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**HITACHI AMERICA PROJECTORS NOW AVAILABLE WITH LANTRONIX
DEVICE NETWORKING PRODUCTS**

--Major initiative that allows for all Hitachi America projectors to be equipped with network capabilities is part of Certified Solution Program.--

ORLANDO, FLORIDA, www.hitachi.us, March 10, 2005 – In another example of providing complete presentation solutions for integrators and end-users, the Digital Media Division of Hitachi America, Ltd., a subsidiary of Hitachi, Ltd., Tokyo, Japan (NYSE: HIT), is announcing Network Management solutions for its LCD projector line through the combination of Hitachi's "PJ Man"[™] (Projector Management Application software v3.0) and a partnership with Lantronix, Inc., (NASDAQ: LTRX)

a member of the Hitachi Certified Solution Program. Through this combination, all Hitachi LCD projectors are now network-enabled, a significant advantage in the current professional A/V environment.

"It's fitting that we announce the availability of Lantronix technology for Hitachi projectors at NSCA Expo," said Pete Denes, director of sales for Hitachi America. "Each year, NSCA Expo highlights the continuing convergence of audio/video and IT technologies, and network-enabled projection is an important result of this trend."

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Hitachi's PJ Man allows you to manage, control, diagnose and schedule events for an individual or group of Hitachi projectors. As well, e-mail alerts can be generated by PJ Man for scheduled maintenance and / or error conditions. Hitachi models that embed LAN connections include the CP-X445, CP-X1200, and CP-X 1250. All other Hitachi projectors can be network-enabled via Lantronix external device servers. For more information on the features of PJ Man, or for a free download of the program, please visit www.hitachi.us/digitalmedia.

Hitachi America will offer the Lantronix UDS-10™ and UDS-100™ devices, allowing remote management and monitoring capabilities over the network. The UDS device servers enable management of serial devices over IP-based Ethernet networks. Both products provide a quick, simple, and cost-effective way to bring the advantages of data accessibility and remote management to thousands of devices that are not currently connected to a network. In addition, for situations where wireless connectivity is needed, Lantronix's WiBox™ enables Hitachi America projectors to be managed via 802.11b wireless networks. The WiBox simplifies connectivity to projectors where cabling is prohibited or mobility is required.

"This is an exciting convergence and together with Hitachi, Lantronix makes it possible for organizations to achieve efficient control and management of A/V devices from anywhere over the network." said Marc Nussbaum, president and CEO of Lantronix. "

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About Lantronix

Lantronix products make it possible to manage, control and configure virtually any device over the internet. With over 22 million ports installed worldwide, we offer a full range of device-networking solutions used by businesses, government institutions, schools and many of the top telcos and financial institutions. Lantronix products are available world-wide. For more information, contact us at 800-422-7055, or visit our web site at www.lantronix.com.

About Hitachi

Hitachi America, Ltd., Digital Media Division, supplies high-performance multimedia products to OEMs, value-added resellers, system integrators and distributors. The division's products include LCD/LCOS projectors.

Hitachi America, Ltd., a subsidiary of Hitachi, Ltd., markets and manufactures a broad range of electronics, computer systems and products, and consumer electronics, and provides industrial equipment and services throughout North America. For more information, visit <http://www.hitachi.us>.

Hitachi, Ltd. (NYSE: HIT), headquartered in Tokyo, Japan, is a leading global electronics company, with approximately 326,000 employees worldwide. Fiscal 2003 (ended March 31, 2003) consolidated sales totaled 8,634.4 billion yen (\$81.4 billion). The company offers a wide range of systems, products and services in market sectors, including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information, please visit www.hitachi.com.

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