

**NSCA BOOTH #3418
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**HITACHI PROVIDES CATEGORY-UNIQUE PROJECTOR/StarBoard® BUNDLES AT 2006
NSCA EXPO; SUPERCHARGES PERFORMANCE VALUE AT CONTRACTOR EXPO**

LAS VEGAS, NEVADA, www.hitachi.us, March 16, 2006 – In a move to provide contractors, consultants and their customers in the education, government and corporate markets with end-to-end solutions for interactive presentations, training and learning, Hitachi America and Hitachi Software today announced a series of turnkey bundles including products from its projector and StarBoard® families.

“NSCA is all about systems integration,” explained Pete Denes, director of sales Hitachi America Ltd. “And so it is therefore fitting that we provide our contractor base with bundled solutions for integrating product from the StarBoard and projector groups. Doing so under the OneVision program enables Hitachi to provide more complete integration coupled with better value and support.”

Hitachi America will be on hand displaying its extensive lineup of high-end LCD projectors. Designed for large-venue installations, the **CP-SX1350**, **CP-X1250** and **CP-X1200** LCD projectors are ideal for CAD/CAM applications, auditoriums and large presentation rooms. Additionally, the **CP-X443** LCD projector is a popular solution in a variety of environments due to its high power, versatility and ease of

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use. Also on display, the **CP-X255** LCD projector features advanced network control, maintenance and scheduling with XGA resolution.

Hitachi Software's StarBoard family of interactive communication systems is a comprehensive range of high-performance presentation and collaboration solutions designed to fit all budgets and room environments. The StarBoard family includes the **T-17SXL** compact, ergonomic, pen-driven, SXGA resolution 17-inch LCD display; the **StarBoard F-60, F-75 and new FX-82W Interactive Whiteboards**, popular for K-12 and business conference room applications; and the wireless, portable **StarBoard BT-1 Bluetooth Freedom Tablet** designed to complement other StarBoard systems by offering educators, trainers and presenters a mobile alternative for system control. All StarBoard products are powered by Hitachi StarBoard Software, a suite of powerful, user-friendly presentation, collaboration and conferencing tools enabling users to run and annotate Mac and Windows applications using the pen-driven StarBoard system.

The success of Hitachi America projectors and Hitachi Software StarBoard systems has been overwhelming across various markets, including education, corporate, houses of worship, and hospitality. At the core of every Hitachi product is intuitive operability, advanced connectivity and the company's trademark reliability. These advantages, which add up to a lower cost of ownership for end-users, have driven systems integrators across the country to install Hitachi products with the strictest of confidence.

"Coupling performance value with the quality and reliability for which our projector and StarBoard products are known enables Hitachi to offer these product bundles that boast the lowest cost of ownership of any combination in their class," Denes said. "This has quantitative and qualitative advantages at the contractor, consultant and end-user communities."

About Hitachi

Hitachi America, Ltd., Digital Media Division, supplies high-performance LCD projectors to OEMs, value-added resellers, system integrators and distributors. Hitachi Software develops advanced interactive communications tools for education, training and boardroom applications including interactive plasma displays, tablets, whiteboards and all powered by the company's category-leading StarBoard software.

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More information on Hitachi's Digital Media offerings can be located at www.hitachi.us/digitalmedia. For more information about Hitachi Software, visit www.hitachi-soft.com, call 888-615-9600 or email starboard@hitachi-soft.com

Hitachi brand products are connected through Hitachi's OneVision program, which makes it possible for any Hitachi business unit dealer to sell Hitachi products from other Hitachi business units.

Hitachi America, Ltd., a subsidiary of Hitachi, Ltd., markets and manufactures a broad range of electronics, computer systems and products, and consumer electronics, and provides industrial equipment and services throughout North America. For more information, visit <http://www.hitachi.us>.

Hitachi, Ltd., (NYSE: HIT), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 347,000 employees worldwide. Fiscal 2004 (ended March 31, 2005) consolidated sales totaled 9,027.0 billion yen (\$84.4 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's Website at <http://www.hitachi.com>.

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